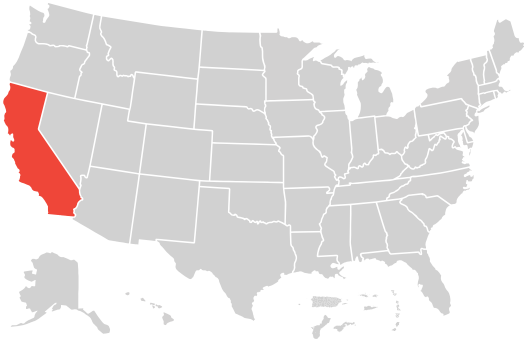


Welcome Baby

Welcome Baby is a voluntary, universal hospital- and home-based intervention for pregnant and postpartum women. Welcome Baby works with families to maximize the health, safety, and security of the baby; build a strong parent-child relationship; and facilitate access to support services when needed. See welcomebaby.labestbabies.org for details.

<p>What is the model's approach to providing home visiting services?</p>	<p>Welcome Baby provides a home visit before the 27th week of pregnancy, followed by a phone call check-in and a home visit after the 28th week of pregnancy. Families receive five home visits after their baby is born. A registered nurse makes the first visit 3 to 14 days postpartum. A parent coach then visits the family at 2 to 4 weeks, 2 months, 3 to 4 months, and 9 months postpartum. Services are provided until the child is 9 months old. Welcome Baby recommends families initiate services prenatally if their location permits, or at the time of birth in a participating hospital.</p> <p>Welcome Baby serves all families with young children. Some local programs have specific eligibility requirements.</p>
<p>Who is implementing the model?</p>	<p>Home Visitors</p> <p>Welcome Baby was implemented by 192 home visitors in 2018. The model requires at least a bachelor's degree for home visitors. The maximum caseload requirement for home visitors is 100 families.</p> <p>Supervisors</p> <p>Welcome Baby was implemented by 68 supervisors in 2018. The model recommends at least a bachelor's degree for supervisors.</p>
<p>Where is the model implemented?</p>	 <p>Welcome Baby operated in one state in 2018.</p>

Welcome Baby

Families Served Through Home Visiting in 2018



33,377

home visits provided



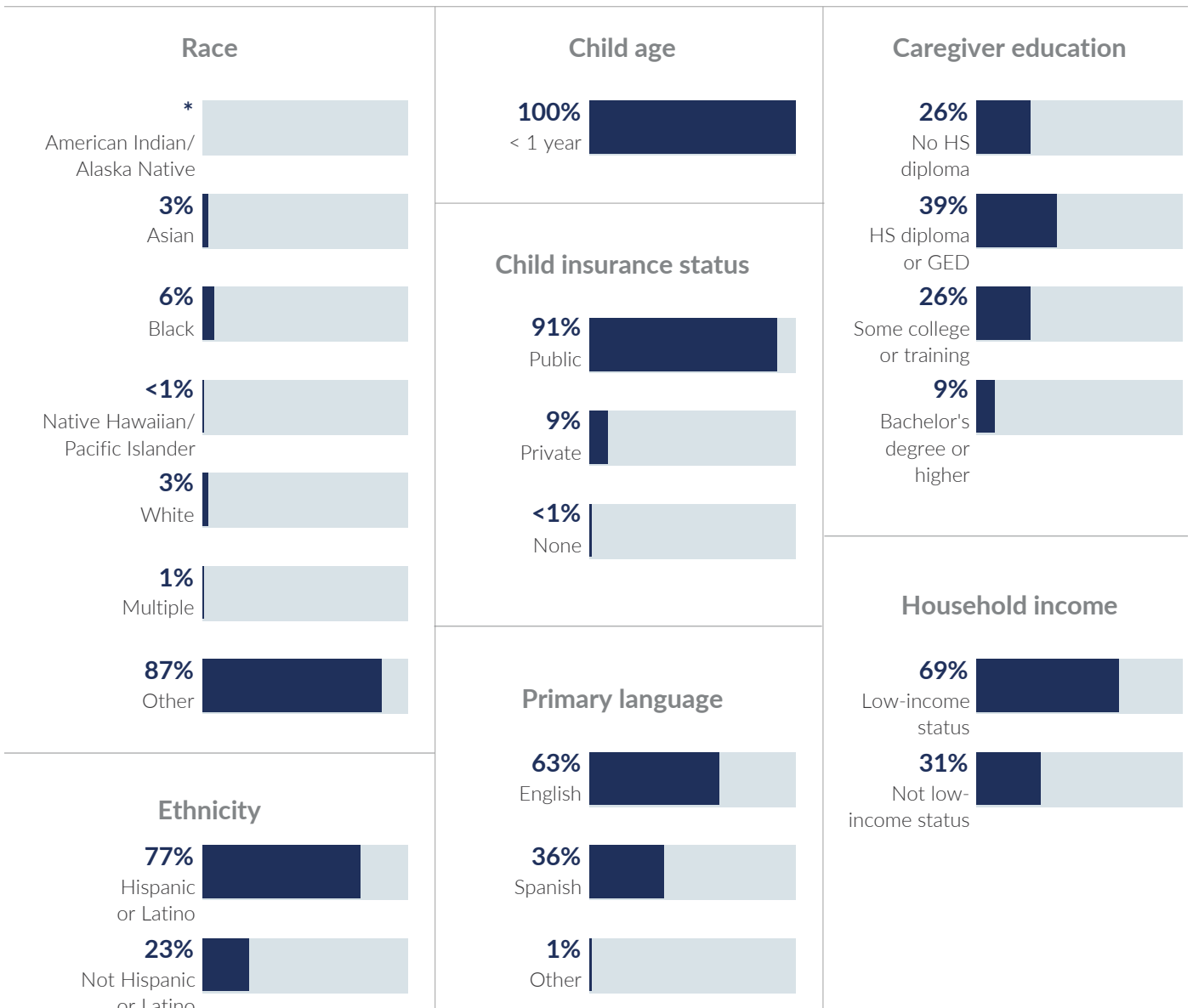
15,260

families served



15,260

children served



Note • Percentages may not add up to 100 due to rounding. • To protect confidentiality, race and ethnicity categories with 10 or fewer participants were replaced with *.