

2023 Home Visiting Yearbook

Dissemination Toolkit

About the 2023 Home Visiting Yearbook

The <u>2023 Home Visiting Yearbook</u> presents the landscape of early childhood home visiting across America. It features updated information from robust data sources, including 17 evidence-based home visiting models and 10 emerging models. The yearbook includes data from 2022, when the field continued to offer a mix of virtual and in-person service delivery.

Highlights

- Evidence-based home visiting was implemented in all 50 states, the District of Columbia, 5 territories, 22 Indigenous communities, and 50 percent of U.S. counties in 2022.
- More than 270,000 families received evidence-based home visiting services in 2022, over the course of more than 2.8 million home visits. Approximately 44 percent of these visits were provided virtually, down from nearly 70 percent the prior year, reflecting a partial return to in-person visits.
- Over 40,000 additional families received home visiting services through 10 emerging models that provided more than 475,000 home visits in 2022. More than half of these visits were provided virtually.
- More than 20,000 home visitors and supervisors delivered evidence-based services in 2022.
- More than 17.3 million pregnant women and families (including nearly 23 million children) could benefit from home visiting. Of those, approximately 270,000 received services in 2022—only 1.6 percent of all potential beneficiaries or 3.3 percent of high-priority families.
- In 2022, the federal Maternal, Infant, and Early Childhood Home Visiting (MIECHV) Program helped fund services for more than 68,000 families in states, the District of Columbia, territories, and Indigenous communities—a portion of the total families served by home visiting that year. Of the more than 844,000 home visits provided, half were delivered virtually.
- Congress reauthorized MIECHV for 5 more years in December 2022. Reauthorization included an increase in funding—and doubling of Tribal MIECHV funds—to help home visiting programs continue and expand services, meet families' basic needs, address workforce well-being, and more.

Sample Social Media Posts

Twitter

#HomeVisitors teach parents to engage with children in nurturing and responsive ways. The result? Better outcomes across two generations. Explore home visiting's reach in 2022. https://bit.ly/2023-hv-yb

Less FaceTime, more face time: About 44% of home visits were virtual in 2022, down from nearly 70% the prior year. Learn how the field is embracing hybrid service delivery in the @NationalHVRC yearbook. https://bit.ly/2023-hv-yb

The 2023 @NationalHVRC yearbook offers the most comprehensive look at early childhood #HomeVisiting yet! Check out the national profile or dive into data for your state. https://bit.ly/2023-hv-yb

Nearly 23 million children could benefit from home visiting in the U.S. See how many received services in 2022, and how #MIECHV reauthorization may impact that number. https://bit.ly/2023-hv-yb

What's new in the 2023 #HomeVisiting Yearbook? Data from an additional evidence-based model and expanded information on Indigenous home visiting. https://bit.ly/2023-hv-yb

No two families' journeys are the same. The latest @NationalHVRC yearbook disaggregates #MaternalChildHealth data by race and ethnicity to inform conversations about using home visiting to promote equity. https://bit.ly/2023-hv-yb

Facebook

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Sample Email Announcement

The National Home Visiting Resource Center (NHVRC) has released its <u>2023 Home Visiting Yearbook</u>, a nationwide and state-by-state look at early childhood home visiting. The publication presents 2022 data from evidence-based and emerging home visiting models and from state agencies and the Administration for Children and Families to highlight—

- Where programs operate, the families they serve, and the families who could benefit but are not being reached
- Profiles of states, models, and Indigenous-led organizations
- Services delivered by state awardees and tribal grantees of the Maternal, Infant, and Early Childhood Home Visiting (MIECHV) Program

Users can navigate the <u>NHVRC website</u> to access data and download short publications, including the *Yearbook Summary*. The 2023 Yearbook includes virtual and in-person home visit data to reflect the field's hybrid approach to delivering services. It also includes maternal and child health indicator data to offer insight into family well-being and the potential need for services. These data are disaggregated by race and ethnicity to inform conversations about using home visiting to promote equity.

Want more? The NHVRC has a few ways to stay in touch.

- Subscribe to the NHVRC e-newsletter by visiting the <u>NHVRC website</u>.
- Like NHVRC on Facebook.
- Follow NHVRC on <u>Twitter</u> and tag <u>@NationalHVRC</u> when you post about <u>#HomeVisiting</u>.
- Email NHVRC at info@nhvrc.org with your questions, comments, and interest in helping spread the word.

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