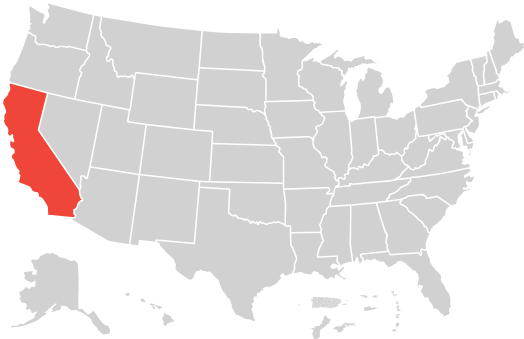


Welcome Baby

[Welcome Baby](#) is a voluntary, universal hospital- and home-based intervention for families who are expecting or have recently given birth. Welcome Baby works with families to help them have healthy pregnancies and births; provide support during the postpartum period; maximize babies' health and safety; build strong parent-child relationships; and facilitate access to support services when needed.

<p>What is the model's approach to providing home visiting services?</p>	<p>Welcome Baby provides a home visit before the 27th week of pregnancy, followed by a phone call check-in and a home visit after the 28th week of pregnancy. Families receive five home visits after their baby is born. A registered nurse makes the first visit 3 to 14 days postpartum. A parent coach then visits the family at 2 to 4 weeks, 2 months, 3 to 4 months, and 9 months postpartum. Services are provided until the child is 9 months old. Welcome Baby recommends families initiate services prenatally if their location permits, or at the time of birth in a participating hospital.</p> <p>Welcome Baby serves all families with young children. Some local programs have specific eligibility requirements.</p>
<p>Who is implementing the model?</p>	<p>Home Visitors</p> <p>Welcome Baby was implemented by 112 home visitors in 2023. The model requires at least a bachelor's degree for home visitors. The maximum caseload requirement for home visitors is 100 families.</p> <p>Supervisors</p> <p>Welcome Baby was implemented by 23 supervisors in 2023. The model recommends at least a bachelor's degree for supervisors.</p>
<p>Where is the model implemented?</p>	 <p>Welcome Baby operated in 13 local agencies in 1 state in 2023.</p>

Welcome Baby

Families Served Through Home Visiting in 2023



46,028

home visits provided
including 16,288 virtual visits



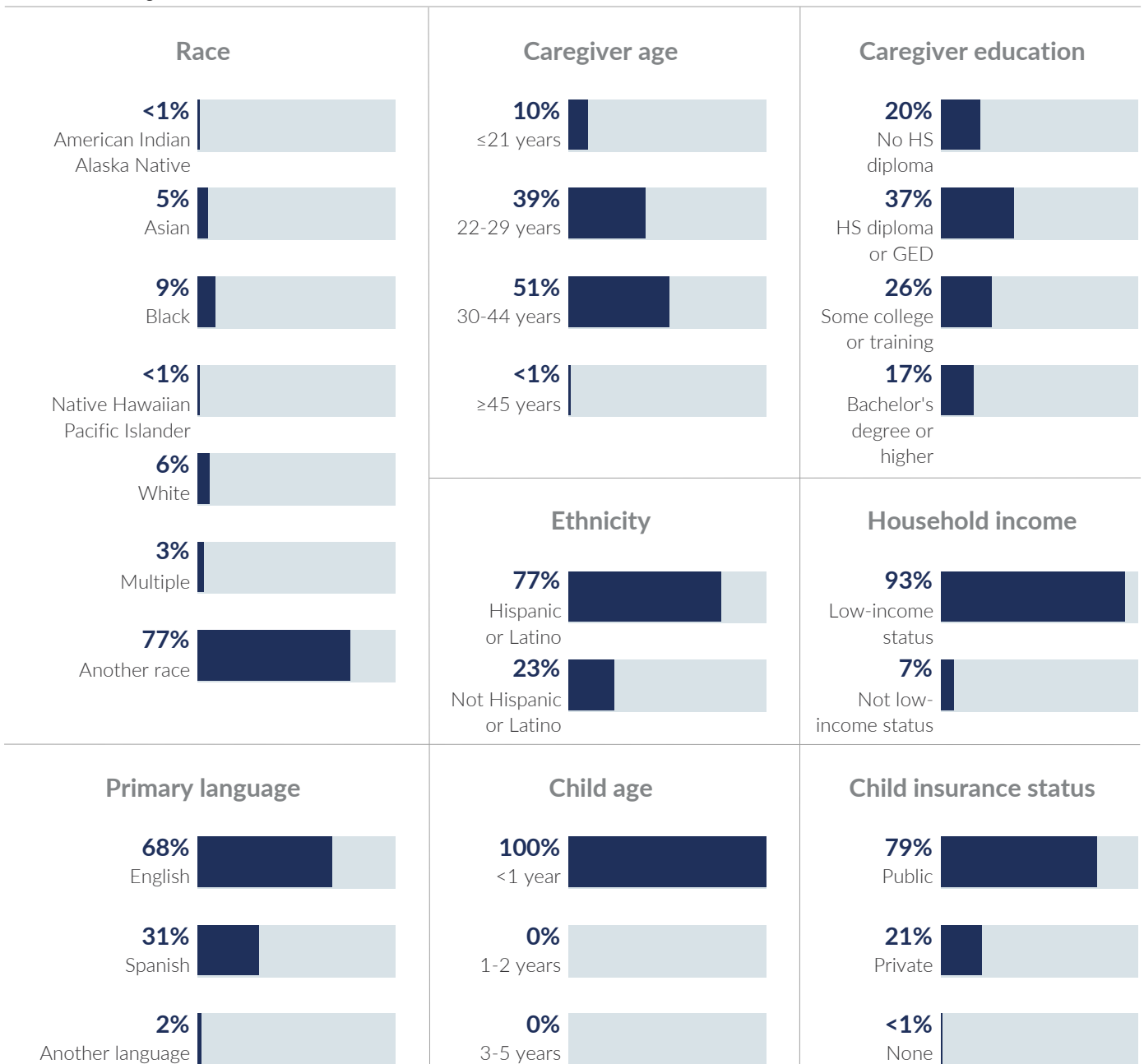
17,431

families served



17,500

children served



Percentages may not add to 100 due to rounding.