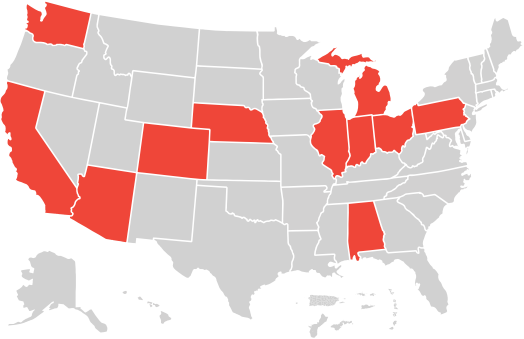


# Baby TALK

[Baby TALK](#) is a family engagement model built upon infant-mental health principles to provide a framework for intentional and individualized engagement with families. The Baby TALK mission is to positively impact child development and nurture healthy and responsive relationships during the early, critical years. Family engagement programs and professionals build strong relationships with families to come alongside them in support of healthy development, nurturing family-child relationships, and family well-being and growth.

<p><b>What is the model's approach to providing home visiting services?</b></p>	<p>Visits take place at least twice per month, and families may receive weekly visits when appropriate. Baby TALK recommends that families initiate services prenatally, though they may enroll at any point before the child turns 5 years old.</p> <p>Baby TALK serves all families with young children. Program funding sources may define a specific service population.</p>
<p><b>Who is implementing the model?</b></p>	<p><b>Home Visitors</b></p> <p>Baby TALK was implemented by 233 home visitors in 2022. The model strongly recommends a bachelor's degree and requires Baby TALK certification for home visitors. Home visitors usually serve 12–24 families.</p> <p><b>Supervisors</b></p> <p>Baby TALK was implemented by 66 supervisors in 2022. The model requires a minimum of a bachelor's degree and 5 years of experience working with young children and families for supervisors.</p>
<p><b>Where is the model implemented?</b></p>	 <p>Baby TALK operated in 78 local agencies across 11 states and the District of Columbia in 2022.</p>

# Baby TALK

## Families Served Through Home Visiting in 2022



**62,863**

home visits provided  
including 15,205 virtual visits



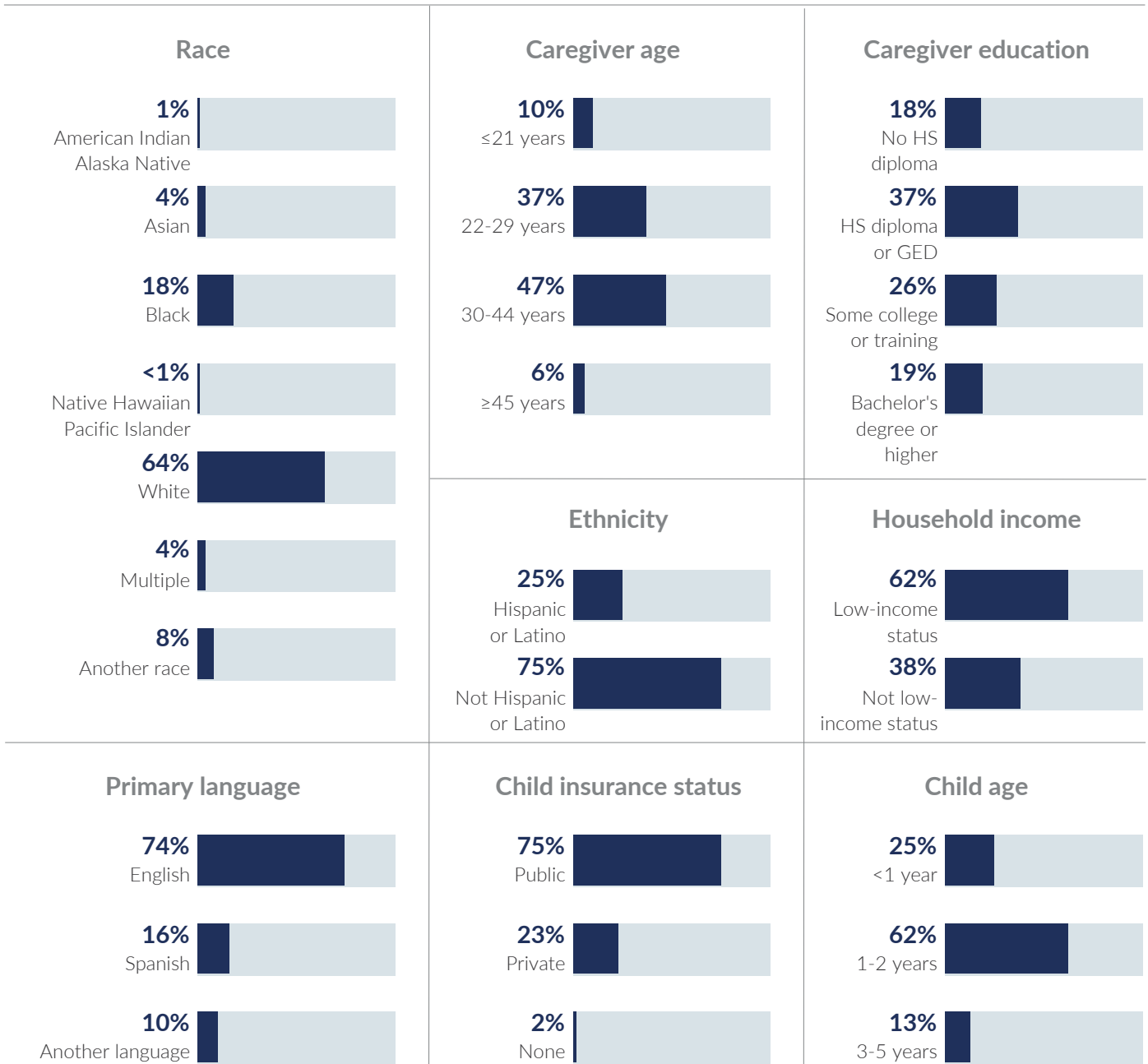
**3,869**

families served



**4,521**

children served



Percentages may not add to 100 due to rounding.