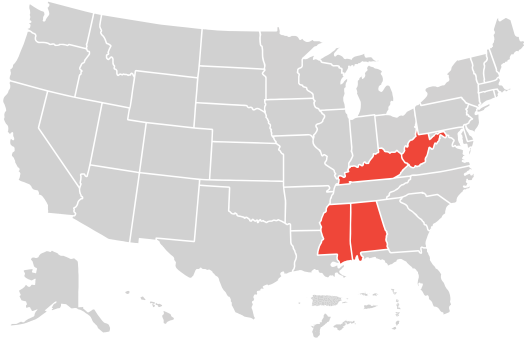


# Maternal Infant Health Outreach Worker Program

[Maternal Infant Health Outreach Worker Program](#) (MIHOW)'s primary goal is to improve maternal and child health outcomes through a strength-based approach to home visiting. MIHOW trains peer mentors to support women during pregnancy to become physically, mentally, and emotionally healthy for their baby's arrival. Once the baby is born, MIHOW focuses on promoting positive parent-child interactions and establishing a safe, stable, nurturing environment.

<p><b>What is the model's approach to providing home visiting services?</b></p>	<p>Home visits take place once per month. Services are provided until the child is 3 years old. MIHOW requires at least 80 percent of families served to initiate services prenatally.</p> <p>MIHOW's service population includes the following:</p> <ul style="list-style-type: none"><li>✓ Expectant caregivers</li><li>✓ First-time caregivers</li><li>✓ Caregivers under 21 years old</li><li>✓ Caregivers who are unmarried or single</li><li>✓ Caregivers with limited access to education</li><li>✓ Families with low incomes</li><li>✓ Caregivers experiencing physical/social isolation or limited support system</li><li>✓ Families experiencing language barriers</li></ul>
<p><b>Who is implementing the model?</b></p>	<p><b>Home Visitors</b></p> <p>MIHOW was implemented by 27 home visitors in 2021. The model recommends a high school diploma or GED and experience in the community for home visitors. The maximum caseload requirement for home visitors is 40 families.</p> <p><b>Supervisors</b></p> <p>MIHOW was implemented by 14 supervisors in 2021. The model recommends a bachelor's degree for supervisors.</p>
<p><b>Where is the model implemented?</b></p>	 <p>MIHOW operated in 6 local agencies across 4 states in 2021.</p>

The NHVRC is a partnership of James Bell Associates and the Urban Institute. Support is provided by the Heising-Simons Foundation and previously was also provided by the Robert Wood Johnson Foundation. The views expressed here do not necessarily reflect the views of the foundations. For a detailed methodology, see the *2022 Home Visiting Yearbook*.



# Maternal Infant Health Outreach Worker Program

## Families Served Through Home Visiting in 2021



**483**

home visits provided  
including 189 virtual visits



**104**

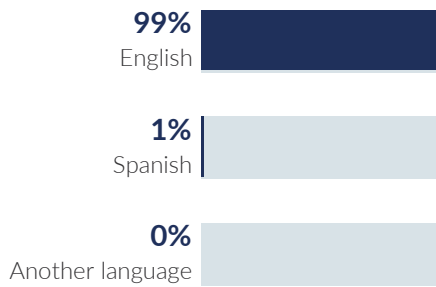
families served



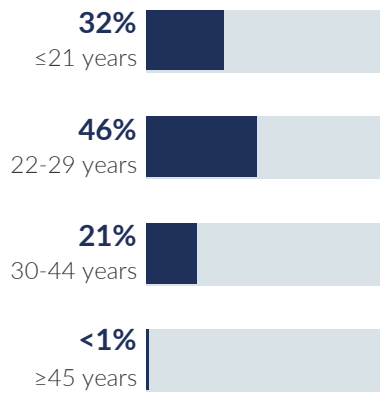
**78**

children served

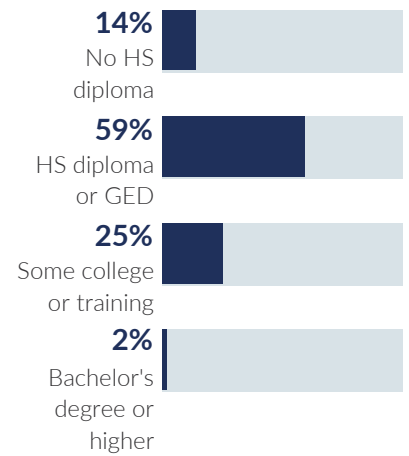
### Primary language



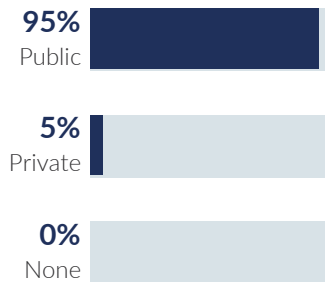
### Caregiver age



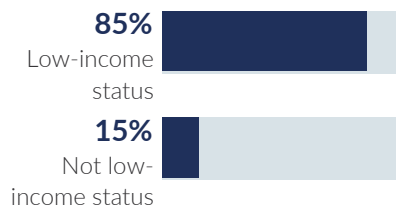
### Caregiver education



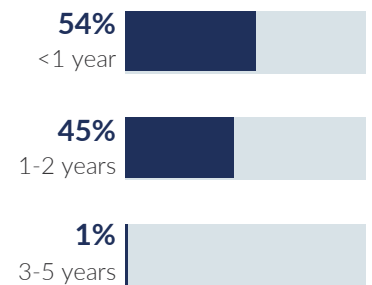
### Child insurance status



### Household income



### Child age



Percentages may not add to 100 due to rounding. • Missing and unknown data were not included in calculations.