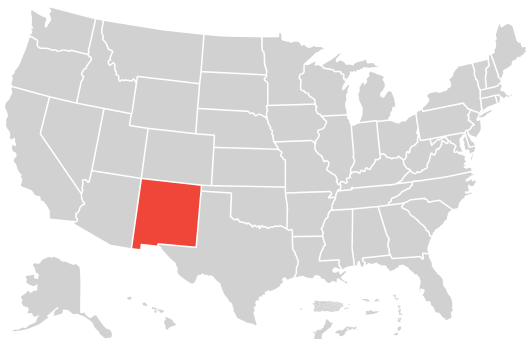


First Born Program

[First Born Program](#) is a relationship-centered, curriculum-based approach that supports expectant caregivers and families of young children in feeling joy and confidence while raising healthy, happy children. First Born Program believes that all families need regular, empathic, non-judgmental support throughout the early years of parenting a child. Families receive coaching, support, and information about early childhood development, health, nutrition and safety; they also engage in fun activities to stimulate children’s brain development and learning.

<p>What is the model's approach to providing home visiting services?</p>	<p>Families receive 40 home visits during the child’s first year of life. Prenatal and toddler visits are provided based on families’ needs. First Born Program requires families to initiate services before the child is 2 months old but recommends that families initiate services prenatally by the second trimester. First Born Program provides services until the child turns 5 years old.</p> <p>First Born Program serves families expecting their first child. Local programs may serve a wider range of participants, such as families who enroll after the child is 2 months old or who are not having their first child, through a second implementation option called First Born and More.</p>
<p>Who is implementing the model?</p>	<p>Home Visitors</p> <p>First Born Program was implemented by 56 home visitors and 4 lactation specialists in 2021. The model requires a high school diploma or GED; a bachelor’s degree is recommended. The maximum caseload requirement for home visitors and lactation specialists is 25 families.</p> <p>Supervisors</p> <p>First Born Program was implemented by 7 supervisors in 2021. The model requires a high school diploma or GED; a bachelor’s or master’s degree is recommended. First Born Program recommends that supervisors have experience in early education, home visiting, child health and/or development, and in staff supervision and working with children and families.</p>

<p>Where is the model implemented?</p>	 <p>First Born Program operated in 5 local agencies in 1 state in 2021.</p>
---	--

First Born Program

Families Served Through Home Visiting in 2021



13,860

home visits provided
including 10,281 virtual visits



705

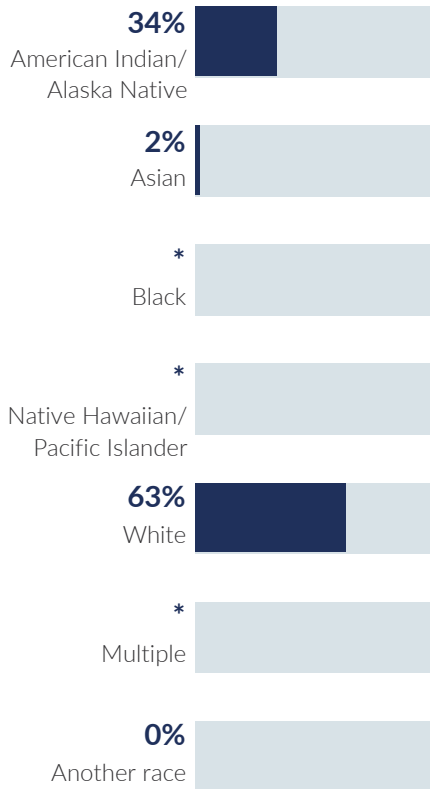
families served



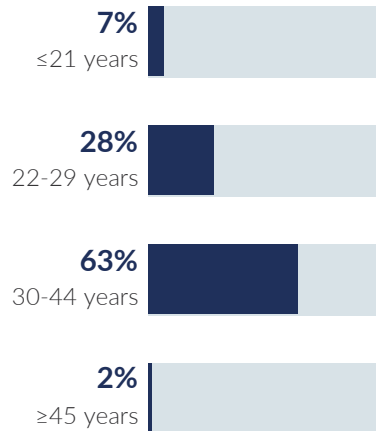
808

children served

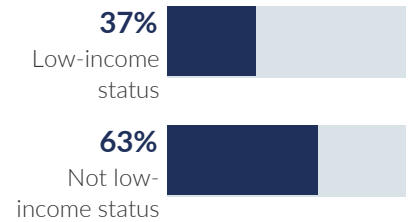
Race



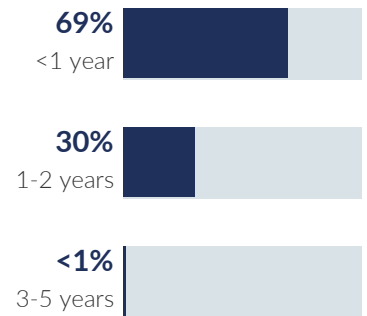
Caregiver age



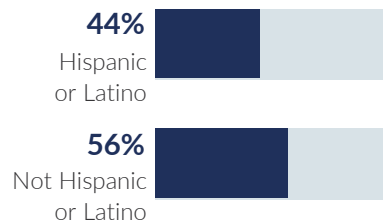
Household income



Child age



Ethnicity



Percentages may not add to 100 due to rounding. • To protect confidentiality, race and ethnicity categories with 10 or fewer caregivers were replaced with *. • This Model Profile includes data from First Born participants under the age of 3 who joined the program before 2 months old.