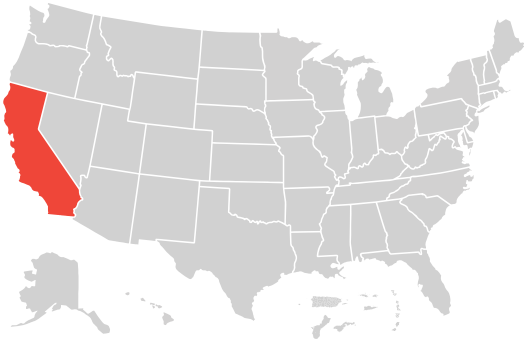


Welcome Baby

[Welcome Baby](#) is a voluntary, universal hospital- and home-based intervention for pregnant and postpartum women. Welcome Baby works with families to maximize the health, safety, and security of the baby; build a strong parent-child relationship; and facilitate access to support services when needed.

<p>What is the model's approach to providing home visiting services?</p>	<p>Welcome Baby provides a home visit before the 27th week of pregnancy, followed by a phone call check-in and a home visit after the 28th week of pregnancy. Families receive five home visits after their baby is born. A registered nurse makes the first visit 3 to 14 days postpartum. A parent coach then visits the family at 2 to 4 weeks, 2 months, 3 to 4 months, and 9 months postpartum. Services are provided until the child is 9 months old. Welcome Baby recommends families initiate services prenatally if their location permits, or at the time of birth in a participating hospital.</p> <p>Welcome Baby serves all families with young children. Some local programs have specific eligibility requirements.</p>
<p>Who is implementing the model?</p>	<p>Home Visitors</p> <p>Welcome Baby was implemented by 129 home visitors in 2020. The model requires at least a bachelor's degree for home visitors. The maximum caseload requirement for home visitors is 100 families.</p> <p>Supervisors</p> <p>Welcome Baby was implemented by 45 supervisors in 2020. The model recommends at least a bachelor's degree for supervisors.</p>
<p>Where is the model implemented?</p>	 <p>Welcome Baby operated in 14 local agencies in 1 state in 2020.</p>

Welcome Baby

Families Served Through Home Visiting in 2020



55,564

home visits provided
including 38,972 virtual visits



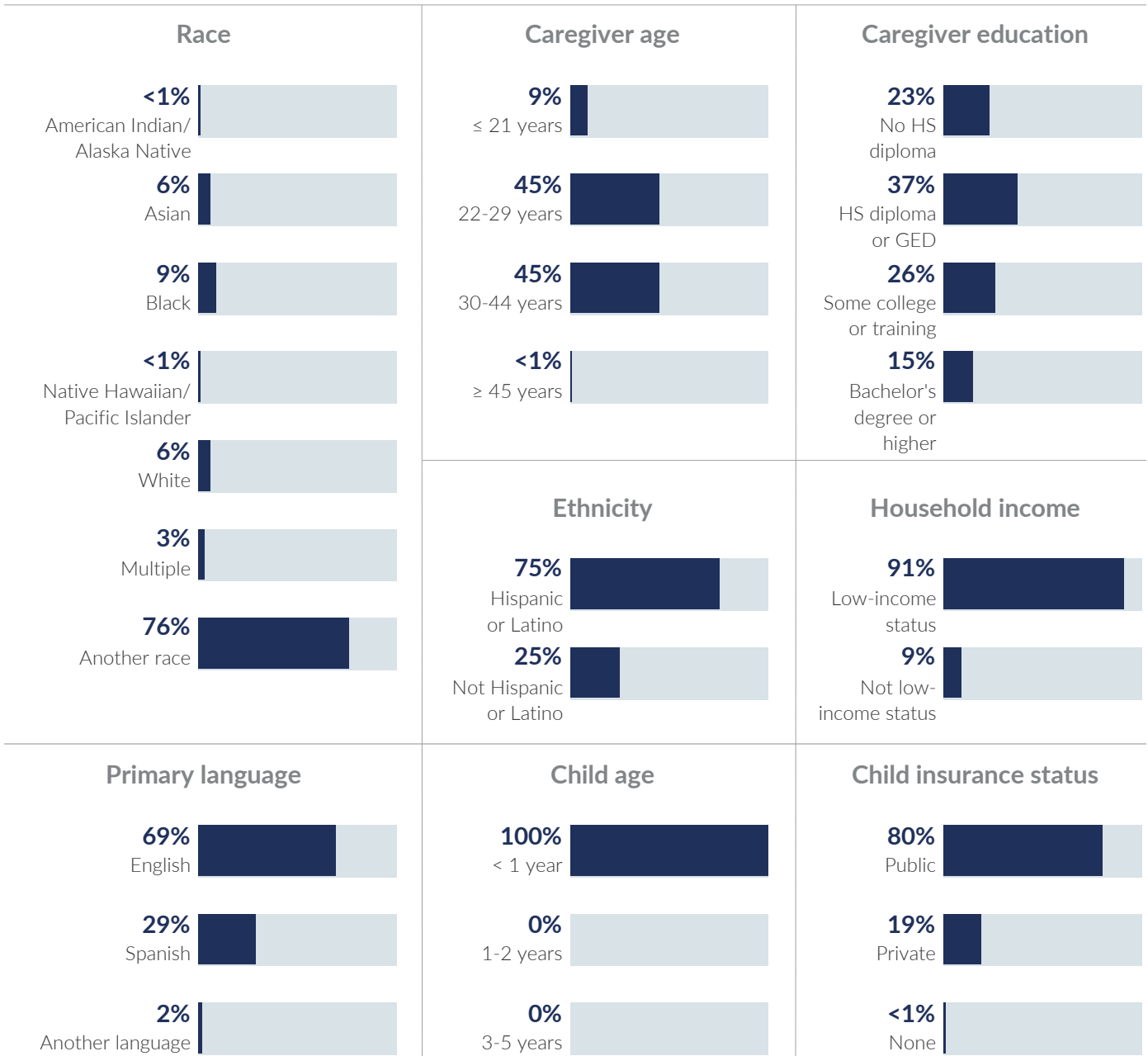
17,188

families served



17,047

children served



Percentages may not add to 100 due to rounding.