NHVRC MODEL PROFILES

Baby TALK

<u>Baby TALK</u> (Teaching Activities for Learning and Knowledge) is a family support model that provides a framework for community-based systems building and interventions. Baby TALK strives to positively impact child development and nurture healthy parent-child relationships during the critical early years. Home visitors build strong relationships with participants and create support systems to promote healthy attachment, encourage parental feelings of competence, reduce parental stress, promote child development, promote protective factors and resilience, and support positive family and child outcomes.

What is the model's approach to providing home visiting services?

Home visits take place at least twice per month. Families with multiple risk factors may receive weekly visits. Services are provided prenatally until the child is 5 years old. Baby TALK recommends families initiate services prenatally, though families may enroll at any age prior to 5 years old.

Baby TALK serves all families with young children. Program funding sources may define a specific service population.

Who is implementing the model?

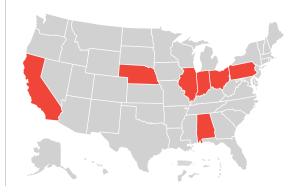
Home Visitors

Baby TALK was implemented by 393 home visitors in 2020. The model requires a bachelor's degree and Baby TALK certification for home visitors. The maximum caseload requirement for home visitors is 24 families, but caseloads may vary depending on families' needs.

Supervisors

Baby TALK was implemented by 118 supervisors in 2020. The model requires a minimum of a bachelor's degree and 5 years of experience working with young children and families for supervisors.

Where is the model implemented?



Baby TALK operated in 77 local agencies across 7 states and the District of Columbia in 2020.

The NHVRC is led by James Bell Associates in partnership with the Urban Institute. Support is provided by the Heising-Simons Foundation and the Robert Wood Johnson Foundation. The views expressed here do not necessarily reflect the views of the foundations. For details about the methodology, see the 2021 Home Visiting Yearbook.



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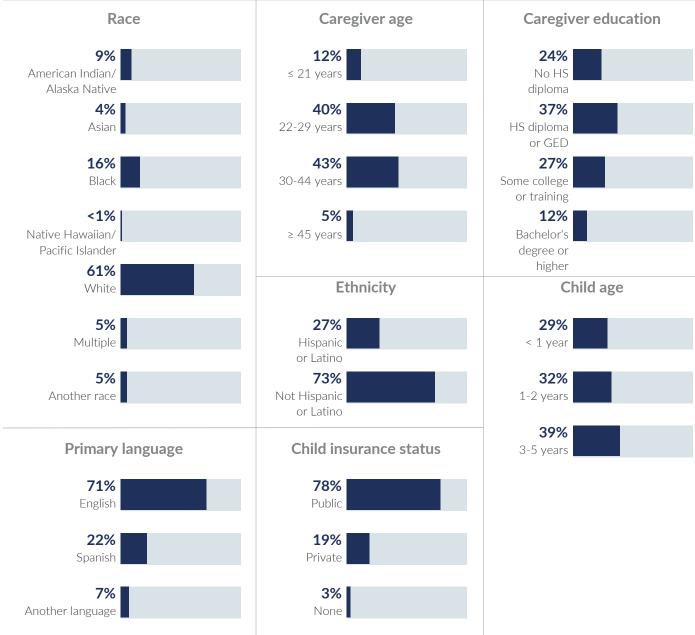
Baby TALK

Families Served Through Home Visiting in 2020



5,754 children served

home visits provided including 42,024 virtual visits



Percentages may not add to 100 due to rounding.