Results from Piloting a Home Visitor Communication Toolkit

Allison West, Johns Hopkins Bloomberg School Of Public Health Jon Korfmacher, Erikson Institute Mariel Sparr, James Bell Associates Mary Frese, Erikson Institute

Agenda

Rationale for communication toolkit
 Overview of steps in developing toolkit
 About the toolkit and toolkit demonstration
 Findings
 Next steps

Communication is foundational

Home Visitor Role

Task Focused

Social-Emotional





What

To know and understand

How

To be known and understood



Programs achieve better outcomes and parents are more engaged when home visitors...

- ✓ Recognize and understand parent's values and motivations
 - ✓ Are accepting and can take parent's perspective
 - ✓ Validate parents
 - ✓ Recognize and affirm parent's strengths
 - ✓ Ask for parent's thoughts and suggestions
 - ✓ Brainstorm with parents

Our Journey



MIHOPE implementation report



76% of home visitors reported receiving training on general clinical and communication skills, *however*:

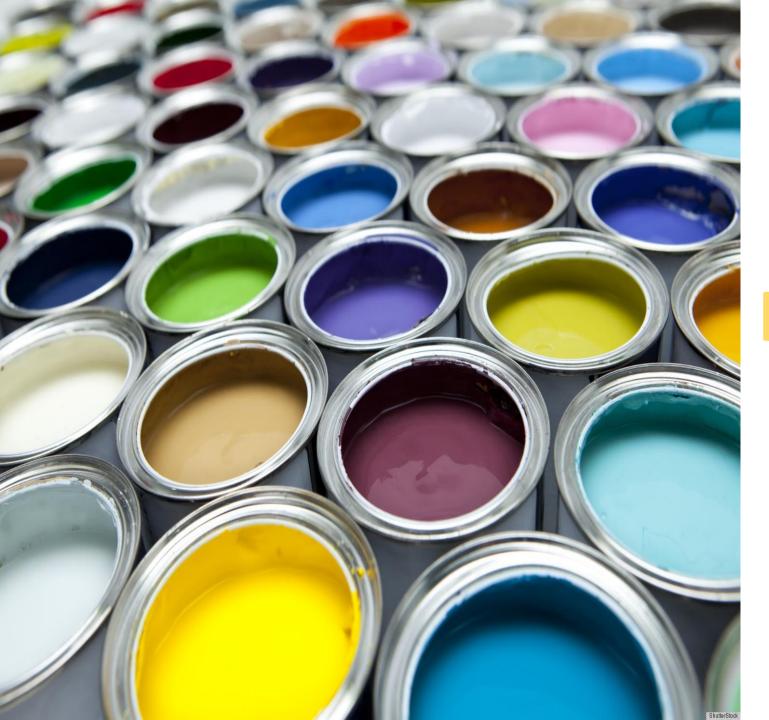
Only 30% of any training received involved role play

Only 23% of any training received involved role play AND observation of role play

Survey of Program Directors: Take-Aways

- 1. Local sites expect visitors to perform complex functions.
- 2. Programs support visitors more for building parenting expertise than for building assets on other pathways.
- 3. But communication skill is key for engaging parents to take action.
- 4. Overall, sites make relatively little use of observation.
- 5. We need better ways to support effective communication across all pathways to positive parenting.





When we observe home visits, there is a lot of variation in how home visitors communicate with families

Engaging Program Staff

- 10 Month Collaboration with 2 programs
- Engaged staff at multiple levels
- Presented research findings

-Asked how to bring to life

- Refined ideas and piloted strategies
- Program supervisor presented at in-person training





Learning Community

✓ 12 programs, 12 supervisors, and 24 home visitors across 7 states, implementing 6 different program models

✓ Two day in-person training

✓ Follow up coaching sessions focused on observing home visits and strategy use

 ✓ Ongoing program feedback on training, strategies, toolkit, and coaching—mutual learning process



Responsive Partnership

Responding to parents' cues and concerns in a timely manner to acknowledge their effort, help them feel understood, and collaboratively address their needs



Responsive partnership strategies are the smallest meaningful *kernels* of communication

Responsive Partnership

Training and toolkit focus on 11 specific strategies in 4 categories

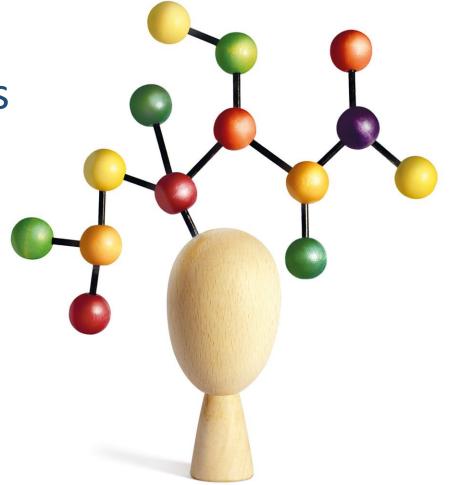
✓ Checks Parent's ✓ Ask Opinion Understanding ✓ Asks Permission ✓ Check Own Understanding ✓ Collaborates ✓ Affirmation ✓ Addresses ✓ Complex Reflection Concerns Empathy/Validation \checkmark ✓ Uses Parent's ✓ Reassurance Expertise



Home Visitor Communication Strategies Toolkit

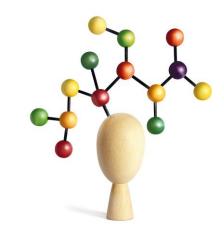
Overview of Toolkit

- Based on adult learning principles
- To promote *active learning*
 - Acquisition of knowledge
 - Development of skills
 - Transfer of skills to practice

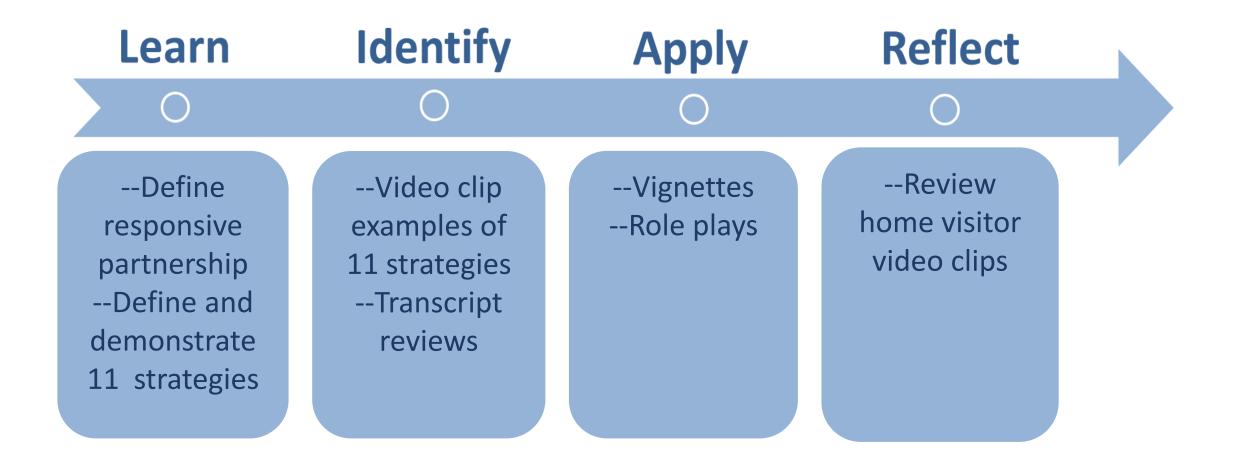


What promotes use of new skills in practice?

- 1) Trying skills in *natural contexts*
- 2) Practicing skills to build fluency
- 3) Getting feedback on your performance
- Adapting and modifying skills based on feedback

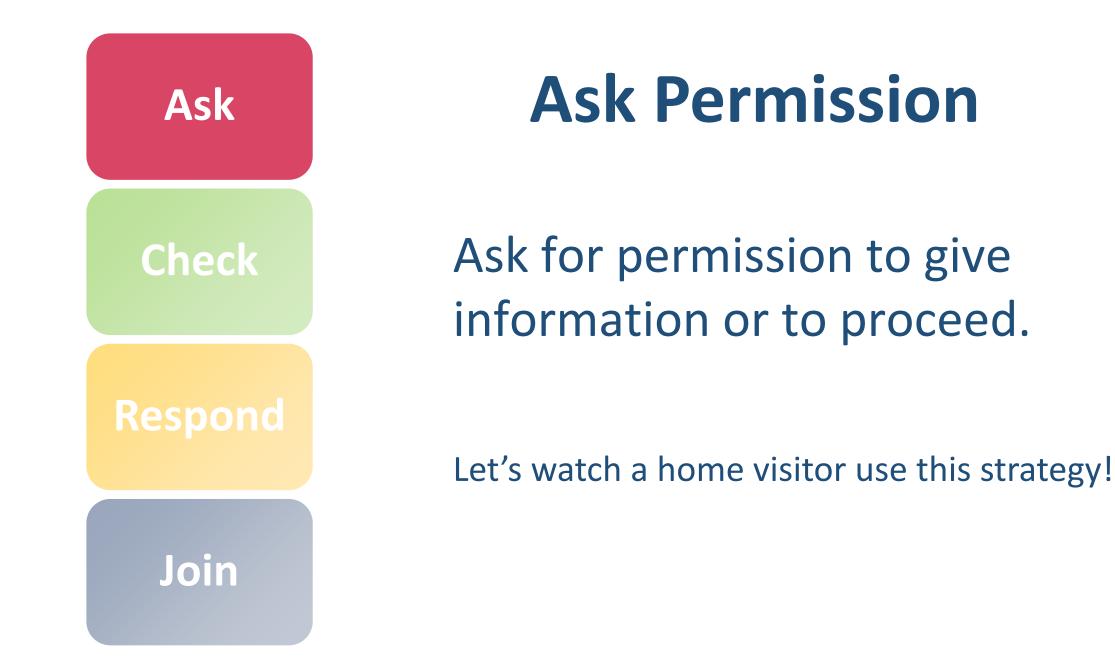


Sequence of Learning Activities in the Toolkit



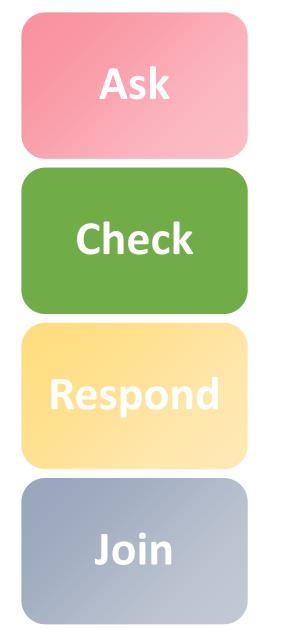
Samples of Strategies





Ask Permission





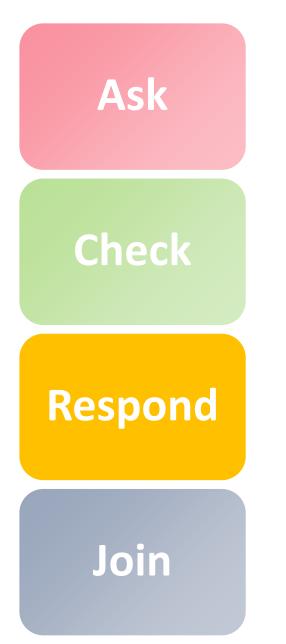
Check Own Understanding

Restate or reflect back information that parent has shared to check accuracy or confirm shared understanding.

Let's watch a home visitor use this strategy!

Check Own Understanding





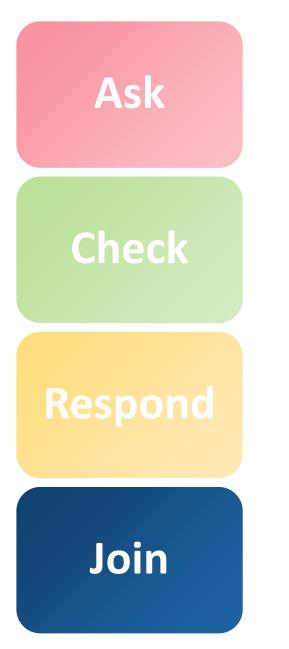
Empathy & Validation

Paraphrase, interpret, name or recognize the emotional state of the other person. Shows recognition and understanding of parent's feelings.

Let's watch a home visitor use this strategy!

Empathy & Validation

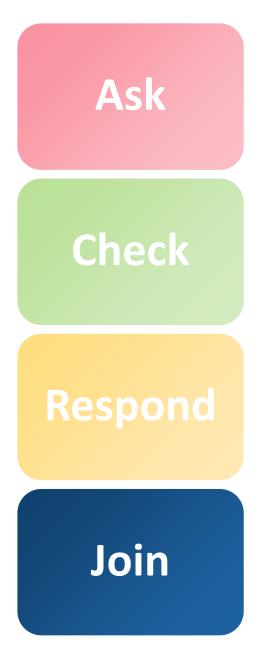




Address Concerns

Acknowledge caregiver statements or actions 'in the moment' and follow their lead in a timely and helpful manner.

Let's watch a home visitor use this strategy!



Use Parent's Expertise

Acknowledge and incorporate parent expertise in order to seek consensus regarding tasks, goals, or direction.

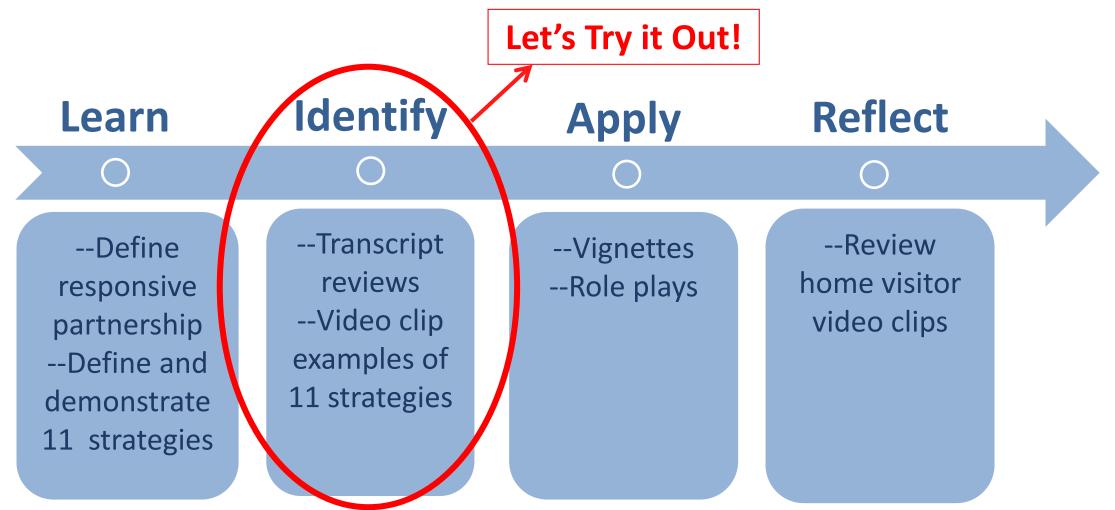
Let's watch a home visitor use this strategy!

Address Concerns & Use Parent's Expertise





Toolkit Activities

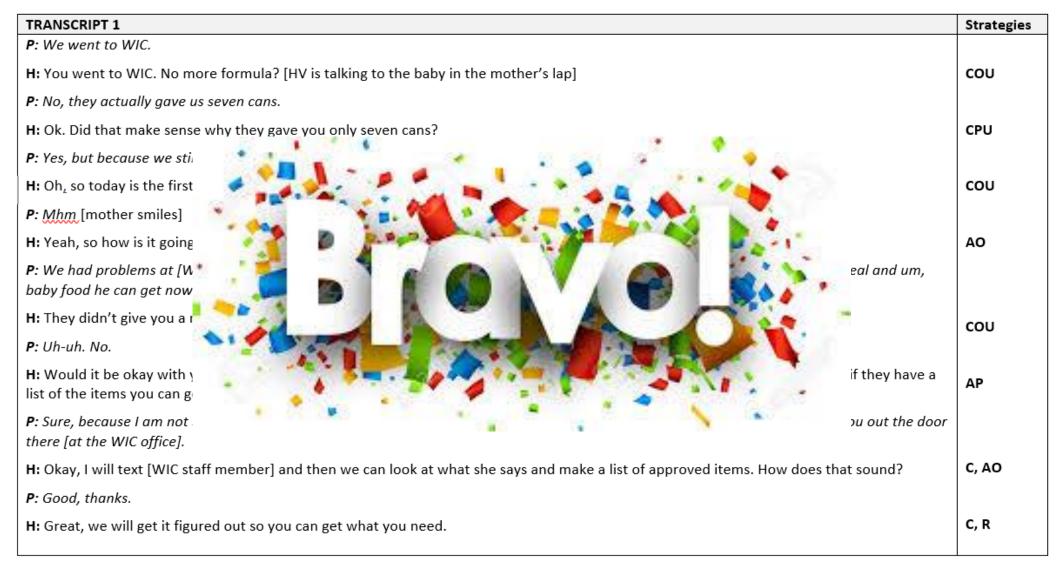


Transcript Review

- In your handouts, find this transcript.
- 2. As you review transcript, make note of strategies you identify by placing codes in far column.

TRANSCRIPT			Strategi
P: We went to WIC.			
H: You went to WIC. No more f	ormula? [HV is talking to the baby in the mothe	er's lap]	
P: No, they actually gave us sev	ven cans because we still give him a bottle a dag	<i>y</i> .	
H: Ok, so you lessen the amour	nt.		
P: But now they have the cards			
H: Oh, so today is the first day	you got your card?		
P: <u>Mhm</u> [mother smiles]			
H: Yeah, so how is it going? Wh	nat do you think about the new card?		
	fice] but we went to <u>Wal-mart</u> and was able to use they changed it, like they changed the syste		what cereal and um,
H: They didn't give you a new b	book? To tell you what you can get?		
P: Uh-uh. No. They didn't give i	me anything. No instructions either. It takes so i	many steps to get what I need.	
. ,	g. Would it be okay with you if I check with sor list of the items you can get now?	neone I know at the WIC office to see if th	ney know more about
P: Sure, because I am not sure there [at the WIC office].	who to ask and I don't want to pick out stuff we	e can't get. They always seem to be trying	to get you out the door
H: Okay, I will text [WIC staff m	ember] and then we can look at what she says	and make a list of approved items. How o	loes that sound?
P: Good, thanks.			
H: Great, we will get it figured	out so you can get what you need.		
KEY			
ASK	CHECK	RESPOND	NIOL
AO = Asks Opinion	CPU = Checks Parent Understanding	A = Affirmation	PE = Uses Parent's Expertise
AP = Asks Permission	COU = Checks Own Understanding	CR = Complex Reflection	C = Collaborates
		EV = Empathy & Validation of Feelings	AC = Addresses Concerns
		R= Reassures	

Transcript 1 Review: Answers

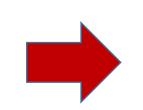


Transcript 2 Review

TRANSCRIPT 2				
[Home visitor gives mother a depression screening to fill out]				
H: So, tell me how have you been feeling?	AO			
P: [makes so-so hand ge pne step back [Hands assessment back to hor				
H: Mhm. So, you have b	CR			
P: Yeah. So, I just answe	CK			
H: Mhm. That's all we w				
P: [Sighs heavily] / need				
H: How many days do y	AC			
P: I don't knowseven?	AC			
H: Right, okay. How wo could just call together are busy—so, maybe we	AP, C			
P: Umm. I don't know if				
H: Ok, well. Because, I s				
H: Ok, well. Because, I s P: Mhm. H: So, you know yourse H: So, you know yourse H: So, you know yourse H: So, you know yourse	EV, COU			
H: So, you know yourse et's be sure that we are				
doing what we can for you to take care of yoursen. We can can now together, or rear neave the room while you call, or you can call whenever	PE, C			
you are comfortable.				
P: Let me get the number. I will go in the kitchen and call them really quick. I should just get it over with.				
H: Okay, it is good that you are taking care of yourself. I will be here for you to help in the way you are most comfortable with, OK?				
P: Mhm. Thanks.				

Video Clip Example

In your
 handouts, find
 this rubric.

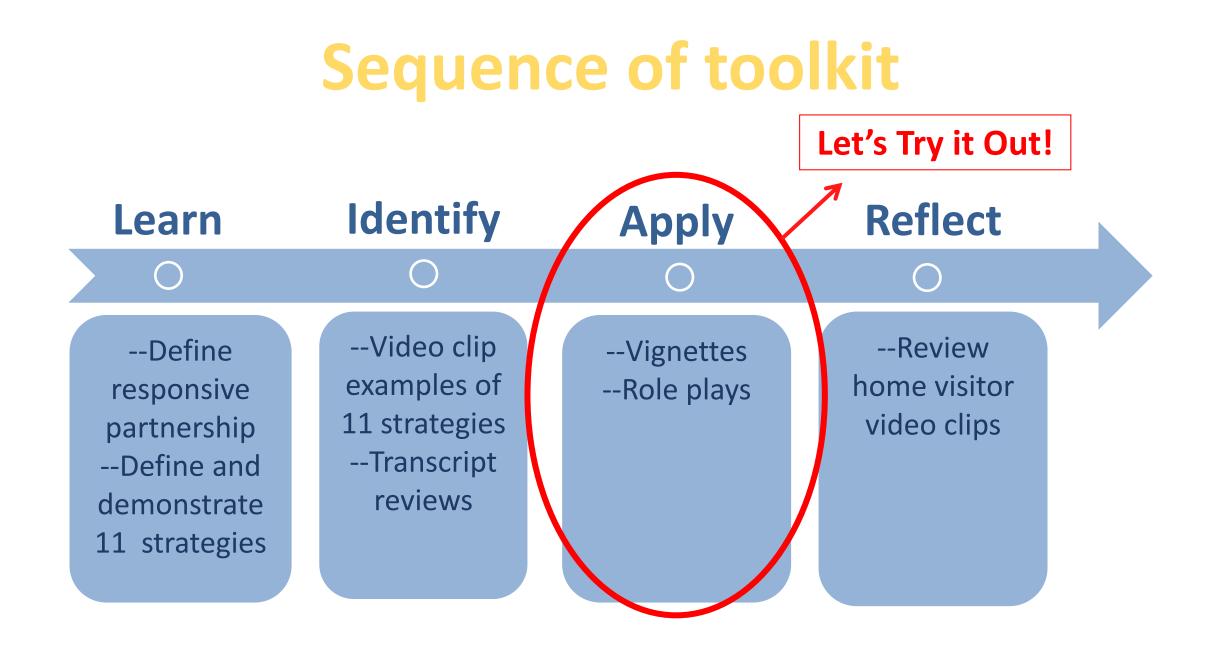


2. Watch and listen for strategies in this clip.

OBSERVATION RUBRIC				
Strategy	Did the Home Visitor	Occurrences	Notes	
ASKING		(Hash Marks)		
Asks Opinion (open-ended questions)	Ask for parent's opinion, point of view or perspective beyond simple agreement or disagreement			
Asks Permission	Ask for permission to give information or to proceed.			
CHECKING		(Hash Marks)		
Checks Parent's Understanding	Check to see if information just said has been followed or understood.			
Checks Own Understanding	Check accuracy or confirm shared understanding by restatement/ reflection back of information			
RESPONDING		(Hash Marks)		
Affirmation	Accentuate something positive and genuine about client			
Complex Reflection	Add meaning or emphasis, conveys deeper picture of what parent said			
Empathy/ Validation	Interpret, name or recognize the emotional state of the parent			
Reassures	Show optimism, encouragement, reassurance to normalize parent's			

Video Clip Example





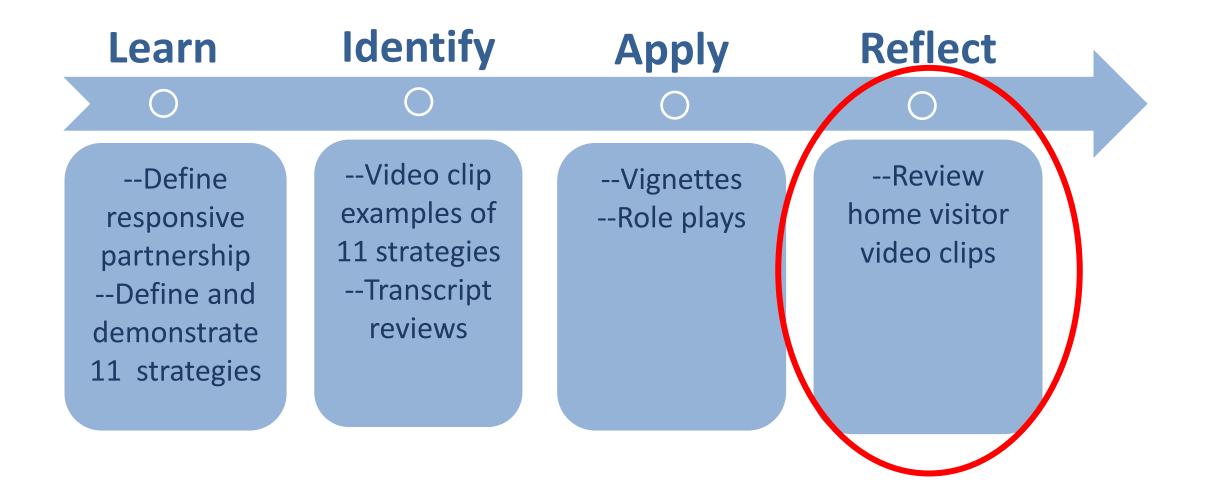
(1) Select a vignette

(2) Read vignette and prompts



- (3) Discuss strategies you might try and consider:
 - Why would you use the strategy?
 - How would it be helpful?
 - Would it be challenging to use? Why?

Sequence of toolkit



Reflect

- ✓ Home visitors record home visit
- ✓ Focus on trying out strategies
- Watch recordings with coach, peers, and supervisor
- Observe and reflect on strategy use
- Observe and reflect on parent response to strategy use



Questions?

Findings and Next Steps

Findings from Learning Collaborative

- Pre and Post Training Surveys
- Focus Groups
- Video Taped Observations



Surveys and Observations

- Overall home visitors and supervisors found the training useful and "worth the effort"
- Both and Supervisors reported
 - Increased confidence in home visitors' skill
 - Increased use of strategies
 - Decreased need for support
- Observational data revealed non-significant increases in use of most skills with a slight decrease in affirmations and collaborations

Focus Groups Themes

Intentionality

It really made me more intentional, especially the Asks Permission and Collaboration

My definition and what you expected might be different, so maybe a little clearer

It might not work for all families

In supervision my supervisor will reflect with me and say, "You used this strategy quite a bit

Reflection

New Approaches

The strategies really helped us be able to come back to something and ask in a different way

> I feel like it was more complicated than it needs to be

Too Wordy

Next Steps

- Partnering with programs and stakeholders to refine toolkit, with a focus on:
 - Strategy use across program models
 - Implications for working with diverse families
 - Guidance for using toolkit in supervision
- Developing and testing an interactive, web-based version of the toolkit

Questions?

- Thanks to the Heising-Simons Foundation for their support
 Thanks to the home visitors & their programs who contributed to the development and piloting of this toolkit!
- Contact us:
 - awest25@jhu.edu or @awest21
 - jkorfmacher@erikson.edu or @jonkorfmacher y

1 File Alter

- <u>sparr@jbassoc.com</u>
- m.frese@erikson.edu