

Communicating How #HomeVisitingWorks with Social Media

Presenters:

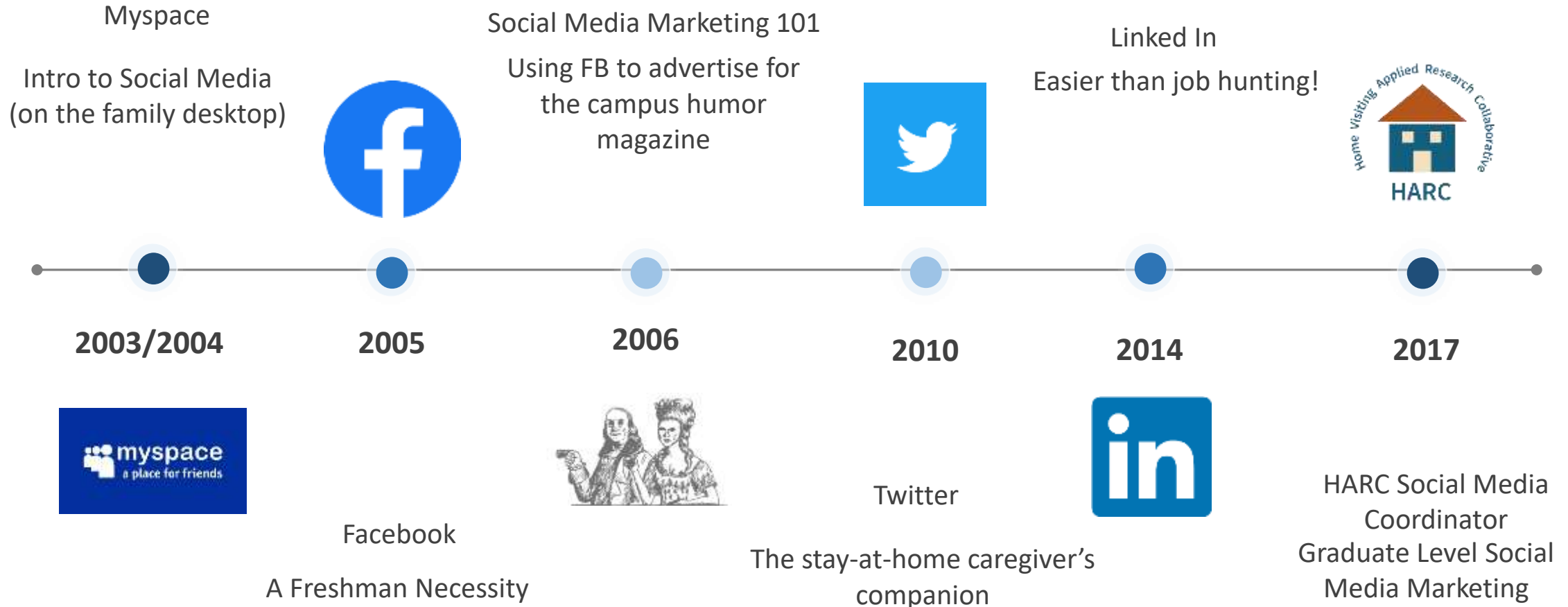
Colleen Wilson

Allison Meisch

Kathy Pillow-Price



Colleen's Social Media Timeline



Complete SM Timeline

Myspace (early 2000s)
Livejournal (early 2000s)
Facebook - 2005
Twitter – 2009
Reddit - 2010

Foursquare – 2010ish
Tumblr – 2011ish
LinkedIn – 2011
Google + - 2011
Pinterest – 2011/12ish

Instagram - 2013
Meetup - 2013
Vine - 2013ish
Yik Yak –2015ish
Snapchat - 2016

Medium - 2017
Discord - 2019
NextDoor - 2019
Tik Tok - 2019

Current regular SM use

Friends

Twitter (professional)
Twitter (personal)*
Facebook
Instagram
Snapchat*

Work

Twitter (professional)
LinkedIn
Meetup
Nextdoor

Family

Facebook
Instagram
Tik Tok

Fun/Hobbies

Twitter (personal)*
Tumblr*
Meetup

* Known completely or primarily by screenname



2007

Facebook

Grad school gives me the coveted ".edu" email address. Plus I got married, so time to share that with the world!



2011

Pinterest

"FYI if you haven't discovered pinterest.com you should...and be prepared to spend way too much time on it" - actual email I sent to a friend



2012

LinkedIn

No idea what to do with it, but why not join.



2014

LinkedIn

Job hunting anyone?



2017

Twitter

Introducing the National Home Visiting Resource Center!
"I joined Twitter for this"



2020

Getting social for business and life!



Kathy's Social Media Journey



Fall 2006

The Phenomenon of Facebook: Using Online Socializing to Connect Your Student Group. Advisements: A Newsletter for NEA Student Program Campus Advisors.



Start - 2006



November, 2007



2008 - 2009



November, 2012



February, 2016



December, 2017

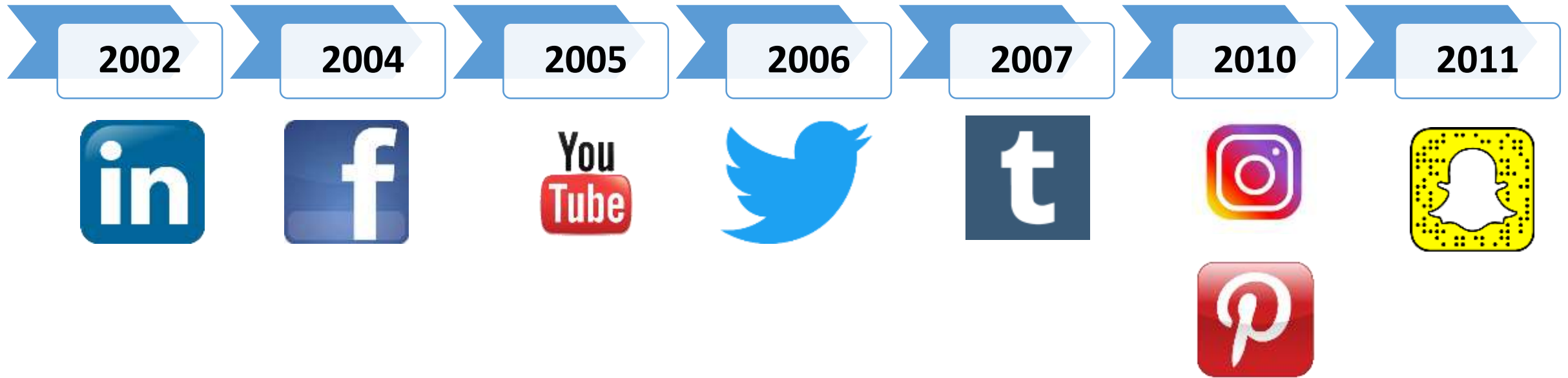


@JohnWesleyPup



2019

Timeline of Popular Social Media Platforms



Global Social Media Use

- **5.1 billion** unique mobile users (67% humanity)
- **4.4 billion** internet users (57% humanity)
- **3.5 billion** active social media users (45% humanity)
- **3.3 billion** mobile social media users (42% humanity)

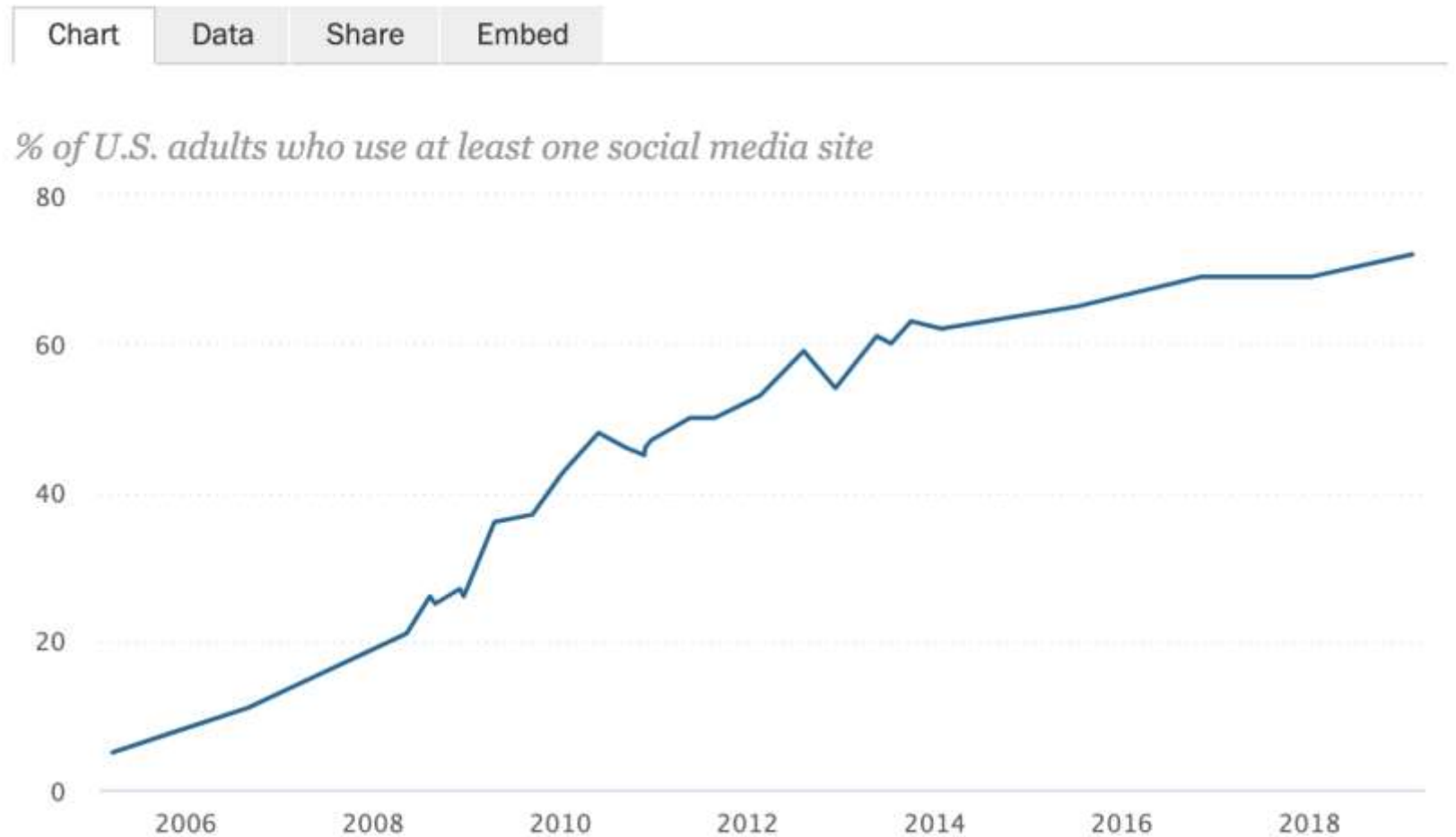


Global Social Media Behaviors

- The average internet user spends **2 hours 16 minutes** on social media every day
- The average internet user has **8.9** social media accounts
- **24%** of internet users use social media for work



As of Feb. 7,
2019, **72%** of US
adults use at least
one social media
site

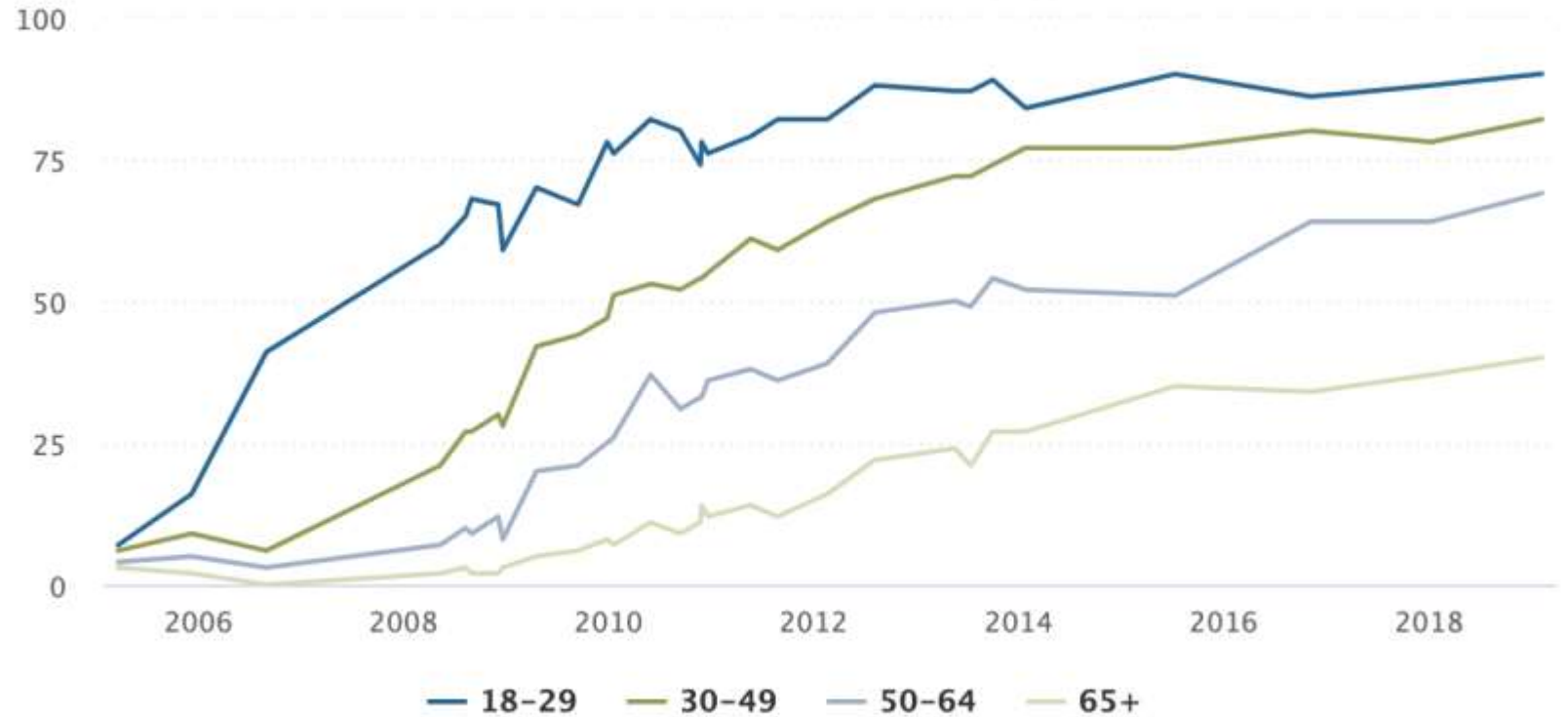


Source: Surveys conducted 2005-2019.

PEW RESEARCH CENTER

[Chart](#)[Data](#)[Share](#)[Embed](#)

% of U.S. adults who use at least one social media site, by age



Source: Surveys conducted 2005-2019.

PEW RESEARCH CENTER

As of Feb. 7, 2019:

90% of US adults, 18-29yo

82% of US adults, 30-49yo

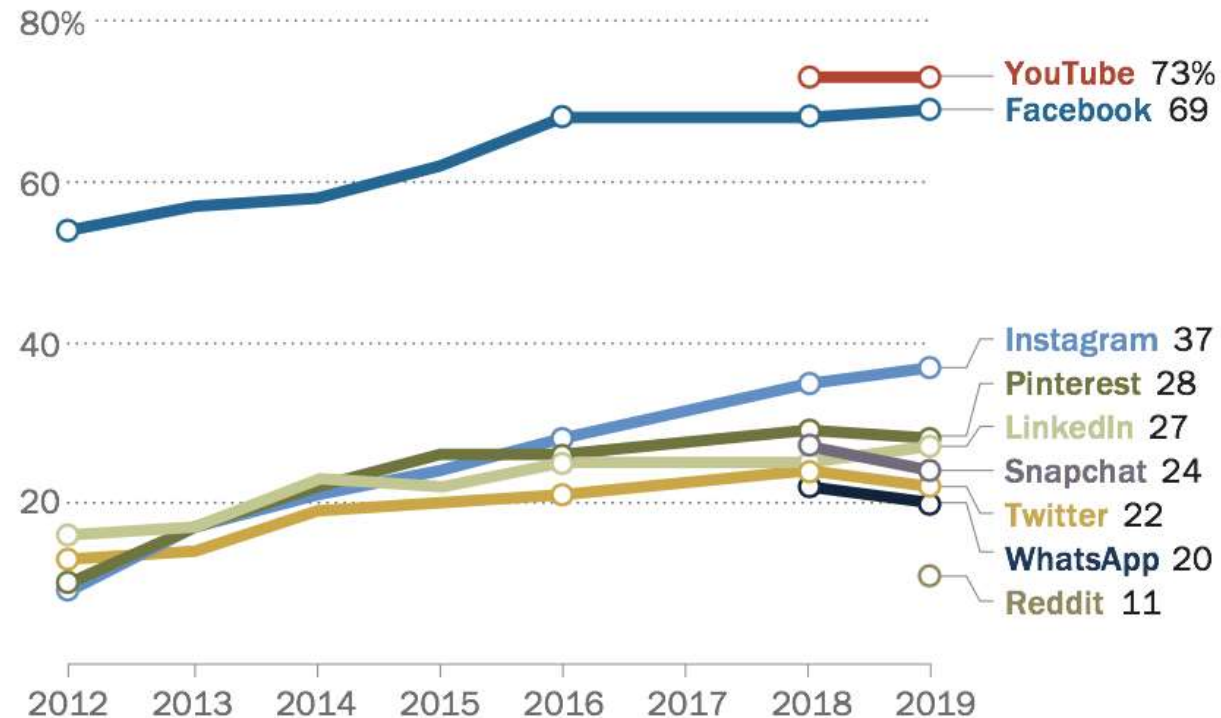
69% of US adults, 50-64yo

40% of US adults, 65+yo

use at least one social media
site

Facebook, YouTube continue to be the most widely used online platforms among U.S. adults

% of U.S. adults who say they ever use the following online platforms or messaging apps online or on their cellphone



Note: Pre-2018 telephone poll data is not available for YouTube, Snapchat and WhatsApp.

Comparable trend data is not available for Reddit.

Source: Survey conducted Jan. 8-Feb. 7, 2019.

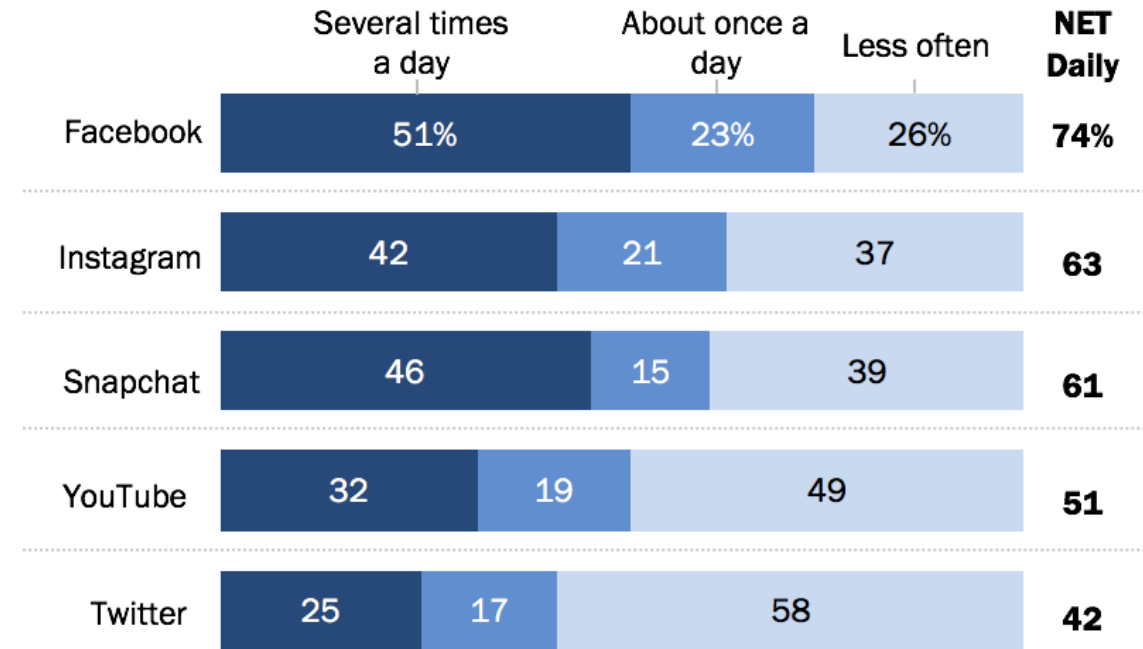
PEW RESEARCH CENTER

- Some of the platforms that are used by less adults overall, are used more frequently by their users
- For example:
 - Youtube: 73% of adults use it, but only 32% several times a day
 - Instagram: 37% of adults use it, but 42% of them do so several times a day

You should pay attention not only to WHAT platforms your audience use, but also HOW they use them!!!

Roughly three-quarters of Facebook users visit the site on a daily basis

Among U.S. adults who say they use ____, % who use each site ...



Note: Respondents who did not give an answer are not shown. "Less often" category includes users who visit these sites a few times a week, every few weeks or less often.
Source: Survey conducted Jan. 8-Feb. 7, 2019.

PEW RESEARCH CENTER

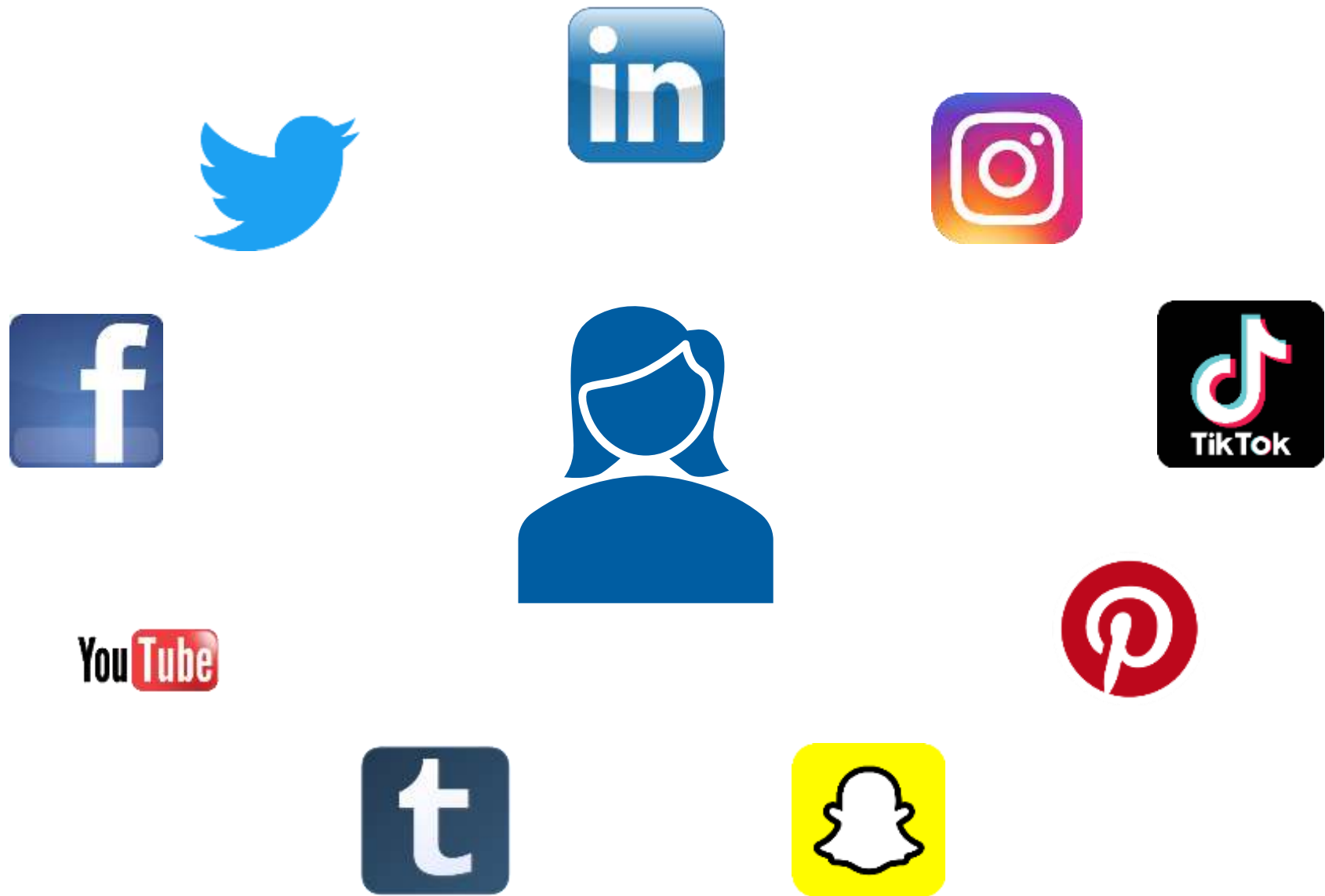
Digital Maturity



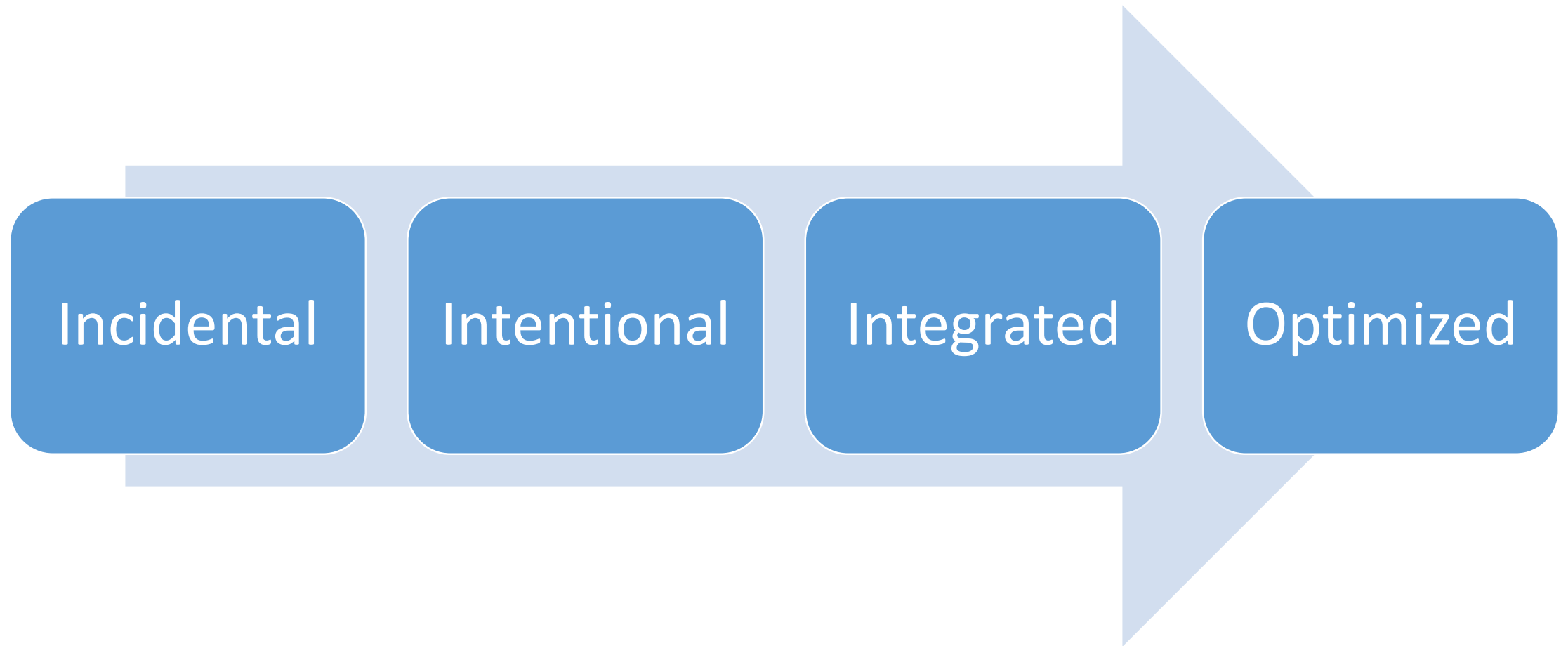
[This Photo](#) by Unknown Author is licensed under [CC BY-SA](#)

Digital maturity

“Digital Maturity is about continually **realigning** your organization and **updating** your strategic plan to account for changes in the technological landscape that affect your business.”



Digital Maturity is a process



Why should you (your organization) use social media?

To be “Digitally Mature” an organization needs to understand and articulate why they are investing in social media and how it supports the organization.



With the why in mind, you can then prioritize your social media strategy and take a step towards digital maturity.



Digital Maturity is not one-size-fits-all

Ask not what Twitter can do, but
what can Twitter do for your
organization!



Who is using it? How can that shape how you use it?

Most people are on Facebook (69%)

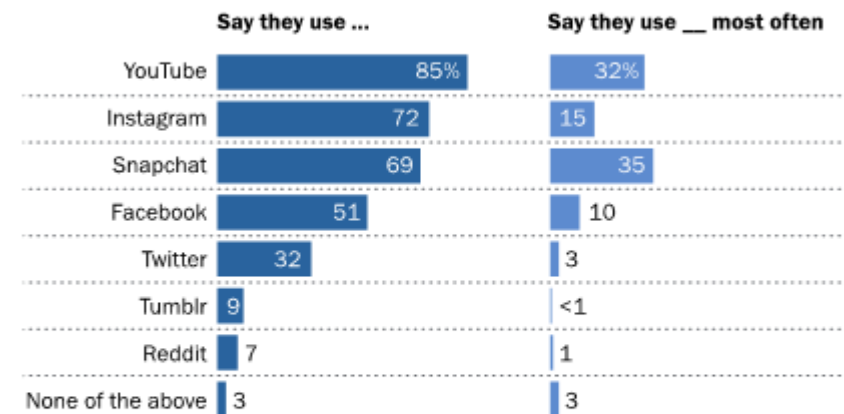
Most people (74%) use it at least once a day

More women (75%) than men (63%)



YouTube, Instagram and Snapchat are the most popular online platforms among teens

% of U.S. teens who ...



Note: Figures in first column add to more than 100% because multiple responses were allowed. Question about most-used site was asked only of respondents who use multiple sites; results have been recalculated to include those who use only one site. Respondents who did not give an answer are not shown.

Source: Survey conducted March 7-April 10, 2018.

"Teens, Social Media & Technology 2018"

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Profile or page?

Ways to use it

- Build your followers

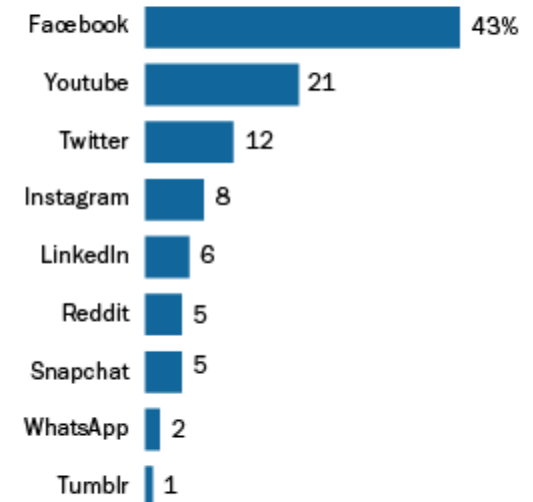
- Share your own new content

- Interact with your followers

- Promote/share other content

Facebook is a pathway to news for around four-in-ten U.S. adults

% of U.S. adults who get news on each social media site



Source: Survey conducted July 30-Aug. 12, 2018.

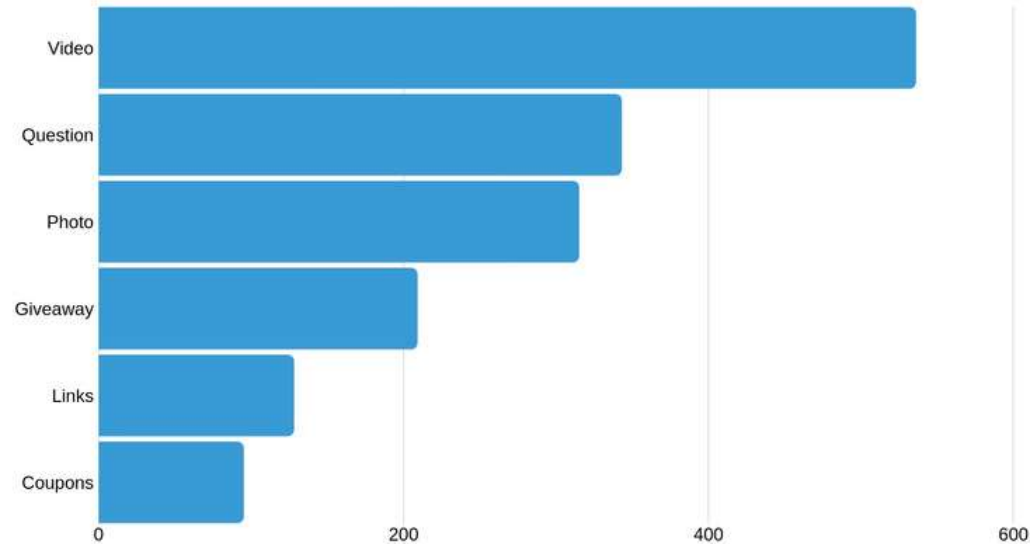
PEW RESEARCH CENTER



What content is best suited to Facebook?

Best Facebook Post Format

(Based on average number of engagements)



BuzzSumo

2018 Ultimate Guide to
Facebook Engagement



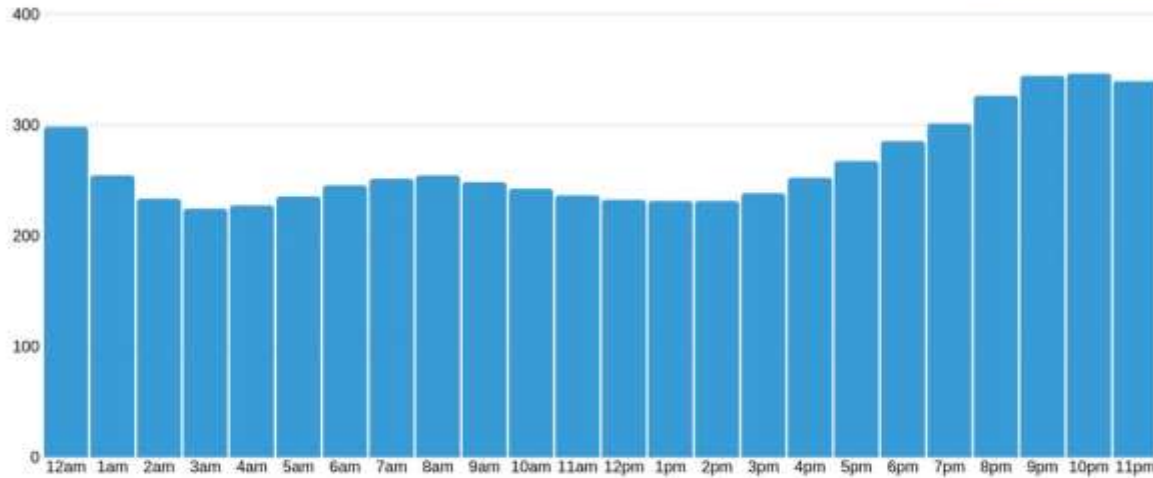
How long should posts be? When to Post?

Best Time to Post on Facebook

(Based on average number of engagements)



2018 Ultimate Guide to Facebook Engagement

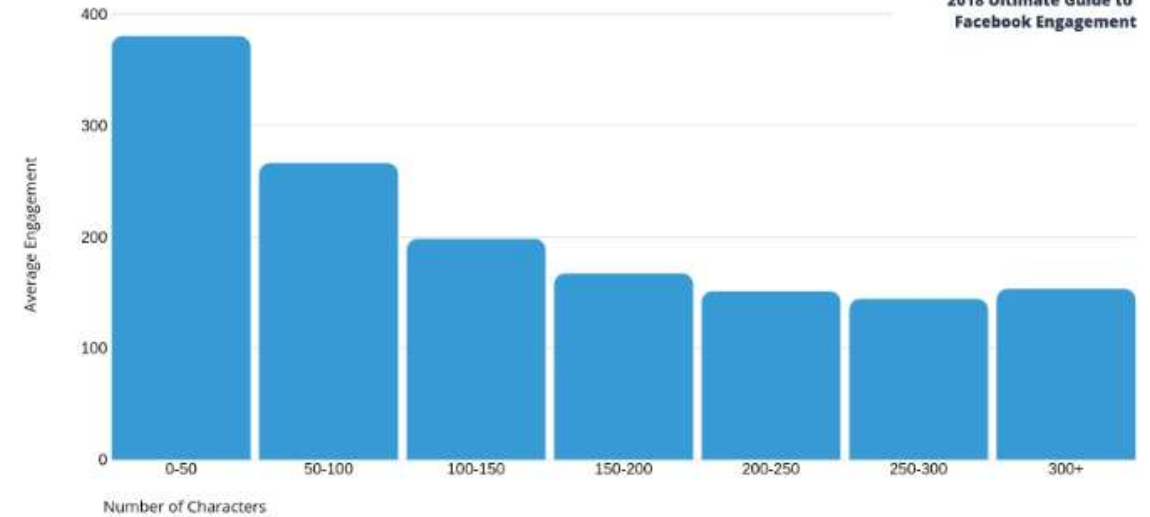


Optimal Number of Characters

(Based on average number of engagements)



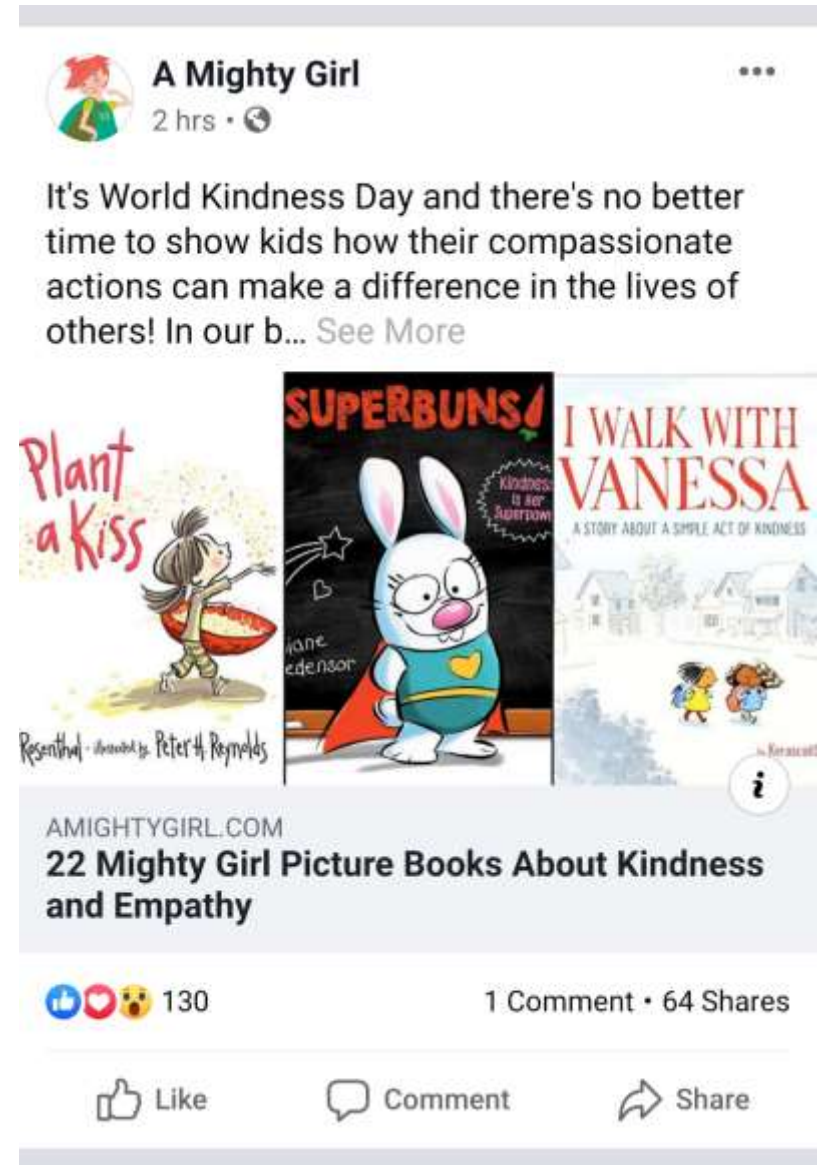
2018 Ultimate Guide to Facebook Engagement





Maximize your posts by **imitating** a pro!

- Search for the most successful posts
- Ask what they have in common
 - What do you like about the posts?
 - What caught your eye and made you click?
 - What was the content type (e.g. video, picture)
- Analyze Facebook engagement for like pages
- Adjust your own strategy!





LinkedIn

- Founded in **2002** and went live in **2003**. Went mobile in **2008** and was purchased by Microsoft in **2016**.
- Microsoft purchase price - **\$26.2 billion**
- **645 million** users with **40%** visiting daily.
- **146 million** U.S. members, but is found in **200** countries.
- LinkedIn profiles with professional headshots get **14 times** more views. Adding a profile photo makes you **36 times** more likely to get a message.
- Listing up to **5** or more skills in your profile will get you up to **17 times** more profile views.
- Average number of connections per LinkedIn user – **400**.
- **300 million** users share content weekly with **100,000** articles being published.



LinkedIn

- The most visible portions of your LinkedIn profile are your name, picture, and headline.
 - Step 1: Say WHAT you are.
 - Step 2: Say WHO you help.
 - Step 3: Say HOW you make their life or work better.
 - Step 4: Give PROOF that you are credible.



Kathy Pillow-Price

Leader. Speaker. Trainer. Connector.
Consultant. Let's talk!

- LinkedIn is a business networking site for **job seekers** at all levels and all ages.
- To get the best from LinkedIn, use the following strategies:
 - Complete your profile.
 - Contact and connect.
 - Start talking.
 - Give and receive recommendations and endorsements.
 - Use LinkedIn Groups.
 - Produce engaging content.
 - Find new hires – and new opportunities.
 - Boost your organization's profile.
 - Observe professional etiquette.
 - Just like Twitter – use #hashtags.



LinkedIn for Organizations

- **Why?** Build community. Find talent.
- LinkedIn is ideally suited for recruiting employees, volunteers, board members, and partners.
- Use it to elevate your program's professional profile and raise awareness about important issues.

- **Be engaging**
- **Be searchable**
- **Emulate effective messaging**
- **Craft catchy headlines**
- **Include images**
- **Join LinkedIn groups**
- **Share your mission**

What works well?

Regular postings show the program is vibrant and responsive

- Posts provide a call to action and source for more information
- An exciting image expresses a strong sense of mission
- Message is valuable and relevant



Twitter has **251 million** users



66% male

34% female



The majority of Twitter users are between **18-34** years old





Twitter is a 'microblogging' platform that allows you to share text (280 character limit), photos, GIFs, emojis, and short videos

You can interact with other people by

- **'Retweeting' their content**
 - Posting it on your personal feed, with or without your own comment
- **Replying to their content**
 - Twitter is probably the best platform for starting/entering conversations!
- **Direct Messages (DMs)**
 - Chat feature where you can talk to other twitter users on the app, but privately



Twitter Features

- Hashtags
- ‘Tagging’
- Twitter Chats
- Lists
- Live Tweets
- GIFs



HARCollaborative @HV_HARC · Sep 17

Check out the [#MovingUpstreamMilwaukee](#) tag to digitally follow along with [@PCAAmerica](#)'s national conference!

You can also follow along with [#HARCmembers](#) [@MatthewPoes](#) [@lauren_supplee](#) and [@jonkorfmacher](#) who will be presenting!



Prevent Child Abuse NC @PCANC · Sep 16

Dr. Melissa Merrick welcomes attendees to [@PCAAmerica](#)'s 2019 National Conference [#MovingUpstreamMilwaukee](#)



HARCollaborative @HV_HARC · 4h

The group that authored this study includes [@lauren_supplee](#) of [@ChildTrends](#) / [@HV_HARC](#) , [@DMaxCrowley](#) and Taylor Scott of [@PRCPennState](#) , and Jeanne Brooks-Gunn of [@TeachersCollege](#) which is basically reads like an assembly of The Avengers of [#prevention](#) science!



HARCollaborative @HV_HARC · 7h

Psychology matters in evidenced-based policymaking!

A study of psych's presence in federal antipoverty legislation found that bills that directly reference psychology are OVER SIXTY-FIVE PERCENT (65.6%) more likely to be enacted than bills that don't.

doi.org/10.1037/amp000...

GIST



in April 10, 2019

PsycARTICLES: Journal Article

The role of psychology in opportunities for strategic

© Request Permissions

Crowley, Max, Supplee, Lauren, Scott, Ame



HARCollaborative @HV_HARC · May 10

In this [@SpringerPBH](#) book chapter, Deb Daro & [@caramkarter](#) of [@Chapin_Hall](#) make the case for universal preventative services

You can watch Deb Daro speak on this topic at this year's [@theOunce](#) [#HVSummit](#) at the link below! (youtube.com/watch?v=ps4Vvs...)


link.springer.com/chapter/10.100...



Re-Visioning Public Health Approaches for Protecting Children pp 113-126 | Cite as

Universal Services: The Foundation for Effective Prevention

Authors Authors and affiliations

Deborah Daro  , Cara Karter



Eileen Condon, PhD, APRN @emc655 · Jul 26

Thank you [@HV_HARC](#) for sharing our work! [@YaleNursing](#) [@Yale](#) [@NancySRed](#) [#NursesWhoTweet](#) [#toxicstress](#)



HARCollaborative @HV_HARC · Jul 26

How does racial discrimination get "under the skin" to affect health outcomes in children?

New study by [#HARCmembers](#) suggests the immune system may be the physiological mechanism that connects vicarious racism to poor health outcomes

[@emc655](#) [@NancySRed](#)

doi.org/10.1007/s10995...



Maternal and Child Health Journal

pp 1-5 | Cite as

Associations Between Maternal Discrimination and Biomarkers in Aged Children

Authors

Authors and affiliations

Eileen M. Condon  , Margaret L. Holland, Arietta Slade, Nancy

NPHW 2020 is coming! @NPHW · Apr 3

Q2 Public health moves data into action. How do you use evidence and research to improve health? [#NPHWChat](#)

#NPHWChat

Q2: Public health moves data into action. How do you use evidence and research to improve health?



91 36 114

HARCollaborative @HV_HARC

Replying to @NPHW

A2. Precision home visiting, inspired by [#PrecisionMedicine](#), is home visiting that differentiates what works, for whom, and in what contexts to achieve specific outcomes

It'll help every family get the services best-suited to them

[#NPHWChat](#) [#precisionHV](#)



Precision Home Visiting Precision For Achieving Specific O. Precision home visiting is home visiting that differentiates what works, for whom, and in what contexts to achieve ...
[hvresearch.org](#)

beELL @beELLog - Jul 18, 2018

A4: This Twitter Chat illuminating dearth of research on fathers in [#ParentEngagement](#) and [#ECE](#).

2 4

HARCollaborative @HV_HARC

Replying to @beELLog

Here is a twitter thread of some existing [#homevisiting](#) research on fathers we posted for Father's Day. One article focuses specifically on [#parentengagement](#) and most of the others look at it more indirectly!

HARCollaborative @HV_HARC · Jun 15, 2018

For [#FathersDay](#) we're going to share some [#homevisiting](#) research about fathers from the past year:

[Show this thread](#)



HARC researchers


@HV_HARC


Tweets


Members


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Tweet



NHVR @NationalHVRC · Sep 17

Do you want the latest #homevisiting news delivered to your inbox? Subscribe to NHVR News for monthly updates on our latest products, what we're reading, and other highlights: bit.ly/2kPMXuU

Subscribe
to our mailing list.

HARCollaborative @HV_HARC

Replying to @NationalHVRC

3:21 PM · Sep 17, 2019 · Twitter for iPhone

Colleen Wilson @colleenawilson · Jun 17

Reading this study, I could definitely see of all the ways social media could support this work through information sharing and recruitment!

Cc: @KPiLowPrice

Donna Hunt O'Brien @DonnaOBrien65 · Jun 16

Replying to @HV_HARC

Project fueled by strong partnership @NatiPAT and @uscwork. Feasibility demonstrated. 90% parent satisfaction. Potential to address barriers to scale HV. Virtual service delivery not yet a social norm, enrollment was a challenge. Social media may be part of the solution.

Key points from *Advancing Home Based Parenting Programs through the Use of Telehealth Technology*, Journal of Child and Family Studies, <https://doi.org/10.1007/s10826-019-00455-w>

Parents as Teachers and **USC Suzanne Dworak-Peck School of Social Work**

In 18-month pilot with 14 families demonstrated the feasibility of delivering all components of an evidence-based home visiting model through interactive video conferencing.

Components included personal visits, group connections, child screening, family centered assessments, linkage to resources, as well as group and individual supervision and advisory board meetings.

Along with feasibility, parent satisfaction was high and 90% of parents reported a strong relationship with their parent educator.

Project efforts were fueled by a strong partnership between @Parents as Teachers National Center and @USC School of Social Work, combining research-based, evidence-informed curricula and training and expertise in model implementation and telehealth service delivery.

Telehealth and virtual service delivery is not yet a social norm. Despite the potential for virtual platforms to alleviate the barriers to home-based parenting programs and the readiness of this parenting generation, enrollment was a challenge. Social media may be part of the solution.

Evaluating the true impact of delivering the PAT model in a telehealth platform requires time to measure long.

1 3 8

HARCollaborative @HV_HARC

Replying to @colleenawilson and @KPiLowPrice

Enter me! (HARC says in parentheses)

3:40 PM · Jun 17, 2019 · Twitter for iPhone



Lauren H Supplee @lauren_supplee · Oct 4

HomVEE started 10 years ago (how time flies!) & one of the gaps in research remains - tho most research used diverse families, there is limited impact evidence on how well models work for different families. @HV_HARC get to work! tinyurl.com/yxex9314

2 3 15

HARCollaborative @HV_HARC

Replying to @lauren_supplee

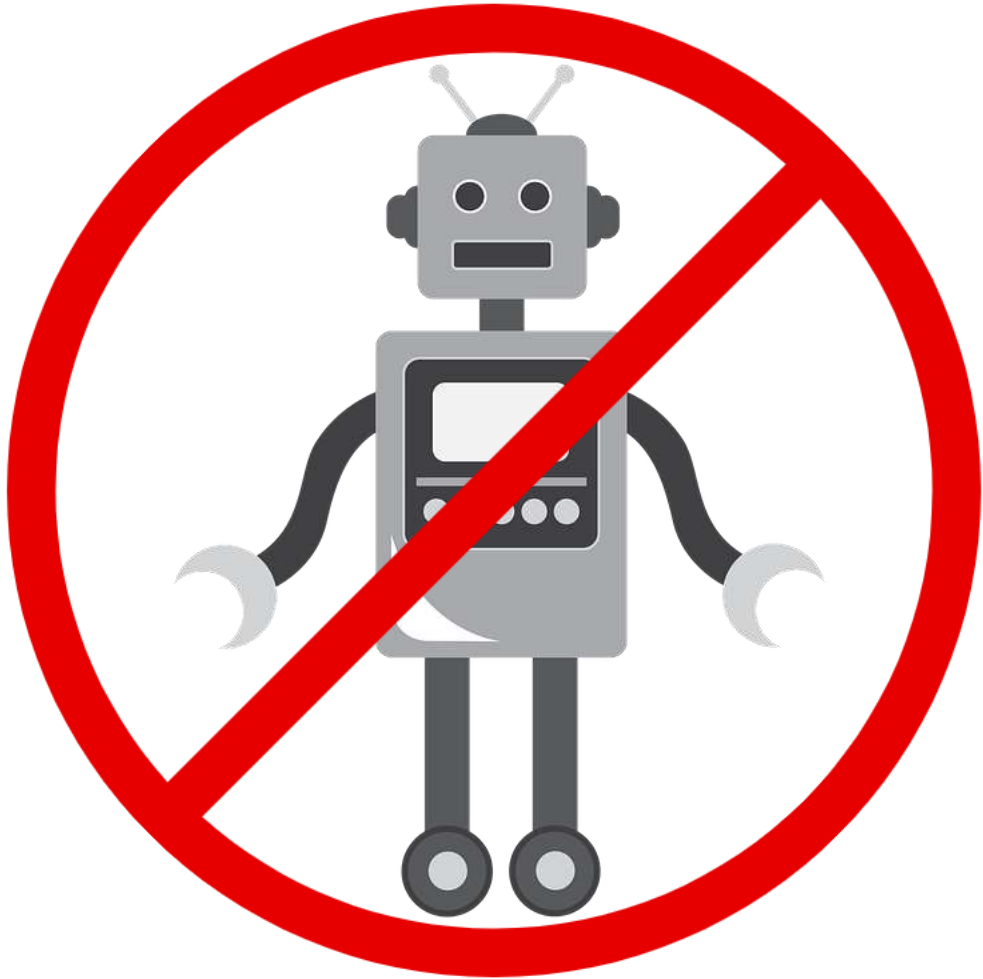
12:15 PM · Oct 7, 2019 · Twitter for iPhone

Avoiding 'Malicious Actors' on Social Media



- 'Malicious actors' are accounts (human or 'bots') whose intention is to cause a negative reaction and/or chaos
- Research has found these malicious actors have a negative impact on public health
- It can be very difficult to determine if an account is a human or a bot, but there are ways to avoid malicious actors in general!

Avoiding 'Malicious Actors' on Social Media



- Read research on malicious actors to learn the different types and how to identify them
- Remember that even though social media is used to connect with people and have conversations, every interaction is **optional**! You do not have to engage anyone, especially if they are determined to debate, hurt, or deliberately misunderstand you or your organization
 - If your org has a social media strategy, you can make a general plan for how to deal with malicious actors
- Learn about the block/mute/reporting features of each platform and use them!

Jamison, A. M., Broniatowski, D. A., & Quinn, S. C. (2019). Malicious Actors on Twitter: A Guide for Public Health Researchers. *American journal of public health*, 109(5), 688-692.



National Home Visiting Resource Center

June 13 · 🌐



New blog post: Jennifer Wilder from the Connecticut Office of Early Childhood shares key takeaways and lessons learned from 10+ years working closely with dads. #FathersDay



NHVRC.ORG

Q&A: Jennifer Wilder on Engaging Connecticut Fathers in Home Visiting - National Home Visiting Resource Center



2

32 Shares

1 Post Clicks 207 Reactions, Comments & Shares ⓘ

New blog post: Jennifer Wilder from the Connecticut Office of Early Childhood shares key takeaways and lessons learned from 10+ years working closely with dads. #FathersDay



National Home Visiting
Resource Center



National Home Visiting Resource Center

November 25 at 5:27 PM · 🌐



A rare, long-term study evaluated the outcomes of Memphis families who participated in Nurse-Family Partnership nearly 20 years ago. See the just-published findings. #NFPMemphisStudy #twogen



USNEWS.COM

Study: In-Home Nurse Visits Benefit Moms, Children

A program providing in-home help for mothers and infants has had cogniti...



28

2 Comments 57 Shares



National Home Visiting
Resource Center



NHVRC @NationalHVRC · Oct 29

How can our yearbook data help states and collaborators frame their [#homevisiting](#) landscapes? Join us for a free webinar 11/12 at noon ET to learn more. bit.ly/2Jg7Ov0



You and CPPR



1



2



13



Impressions

761

times people saw this Tweet on Twitter

Total engagements

26

times people interacted with this Tweet

Likes

13

times people liked this Tweet

Link clicks

6

clicks on a URL or Card in this Tweet

Media engagements

3

number of clicks on your media counted across videos, vines, gifs, and images

Retweets

2

times people retweeted this Tweet

Replies

1

replies to this Tweet

Profile clicks

1

number of clicks on your name, @handle, or profile photo



Allison Meisch @A_Meisch · Oct 30

It's [#NHVRC](#) Yearbook day! Proud & excited to share the latest data on families served by [#homevisiting](#). Slide on over to our homepage to check out our new web-format and see whats new in your state's [#data](#).

[#WednesdayWisdom](#) [#HomeVisitingWorks](#)

 **NHVRC** @NationalHVRC · Oct 30

NOW AVAILABLE: The 2019 Home Visiting Yearbook is out! Discover the yearbook's new digital format and get the most thorough picture of early childhood [#homevisiting](#) in America. bit.ly/2019-yearbook

Impressions 1,164

times people saw this Tweet on Twitter

Total engagements 16

times people interacted with this Tweet

Likes 9

times people liked this Tweet

Retweets 4

times people retweeted this Tweet

Profile clicks 2

number of clicks on your name, @handle, or profile photo

Replies 1

replies to this Tweet

Impressions



NHVRC @NationalHVRC · Jun 13

How can home visiting programs help fathers (and father figures) feel more comfortable engaging with services? We talked to [@CT_OEC](#) about lessons learned hiring male home visitors and hosting dad-friendly meetings. [#FathersDay](#) bit.ly/2KgqahD

3,920



NHVRC @NationalHVRC · Jun 21

A recent study suggests that [#homevisiting](#), among other health and social service programs, can engage dads in preventing childhood obesity. More work is needed to reduce barriers to father involvement. [#FridayReads](#) bit.ly/31aAxVk

1,702



NHVRC @NationalHVRC · Jun 14

What is it like to be a father participating in [#homevisiting](#)? A report released by [@OPRE_ACF](#) shares key findings from interviews with 40 dads in 5 programs. [#FathersDay](#) [#FridayReads](#) [@urbaninstitute](#) bit.ly/31uYJpC

1,495



HARCollaborative @HV_HARC · Aug 21

If you want to learn more about [#MOST](#) (Multiphase Optimization Strategy) research frame work check out our primer here!

hvresearch.org/precision-home...

(And look in the references for a link to [@kguastaferroPhD](#)'s fantastic presentation on the topic)

 **Kate Guastaferro** @kguastaferroPhD · Aug 21

In a session talking about the importance of a theory of change & logic model in intervention development & formative evaluations. YES, but! A logic model does not describe the mechanics of the intervention. Consider a conceptual model (and maybe [#MOST](#))!
[#2019EvaluationSummit](#)



HARCollaborative @HV_HARC · Jul 10

Hey! HARC has just published an intro to [#precisionHV](#) in Child Development Perspectives. So easy to read! Open access so tell all your friends! What are you waiting for? [@lauren_supplee](#) [@SRCDtweets](#)



Innovative Research Methods to Advance Precision...
Home visiting during early childhood can improve a range of outcomes for children and families. As ...
srcd.onlinelibrary.wiley.com



HARCollaborative @HV_HARC · Sep 23

[#precisionHV](#) in action!

One way we determine 'what works best for whom' is through moderation analyses.

In this case, this intervention was much more effective on the "probability of reading to infant at 3 weeks" outcome for mothers with higher educational attainment

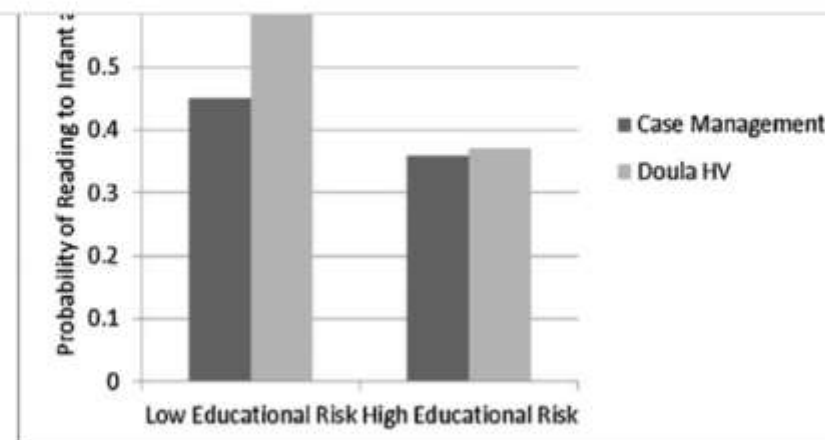


Fig. 1. Maternal educational risk moderates the intervention impact on probability of mothers reading to their 3 week old infants.





HARCollaborative @HV_HARC · Sep 10

Now that this research has identified these geographic clusters where rates of repeat teen pregnancy are higher, how can we provide targeted developmentally appropriate [#homevisiting](#) interventions there?

Sounds like a job for...[#precisionHV](#)!



GIF

HARCollaborative @HV_HARC · Sep 10



Rates of first and repeat teen births aren't the same everywhere. They cluster in differentially resourced geographic areas.

Counties with higher rates of repeat teen births are ...



HARCollaborative @HV_HARC · Aug 23

Great use of [#precisionHV](#) by [#HARCmembers](#)!

To figure out 'what works for whom' this systematic review looks at interventions designed to meet the unique needs of families with substance-exposed newborns.

doi.org/10.1177/107755...

[@awest21](#) [@JohnsHopkinsSPH](#)

Systematic Review of Community- and Home-Based Interventions to Support Parenting and Reduce Risk of Child Maltreatment Among Families With Substance-Exposed Newborns

Allison L. West¹, Sarah Dauber, Laina Gagliardi, Leeya Correll, Alexandra Cirillo Lilli², Jane Daniels

Show less ^

First Published August 13, 2019 | Review Article | [Check for updates](#)
<https://doi.org/10.1177/1077559519866272>



HARCollaborative @HV_HARC · Jun 5


#precisionHV relies on innovative research methods

#HARCmembers conducted simulated studies, based on a **#homevisiting** case study, to choose an adequate imbalance metric for covariate-constrained randomization in multiple-arm cluster-randomized trials

doi.org/10.1186/s13063...

Methodology | Open Access | Open Peer Review

Choosing an imbalance metric for covariate-constrained randomization in multiple-arm cluster-randomized trials

Jody D. Ciolino  , Alicia Diebold, Jessica K. Jensen, Gerald W. Rouleau, Kimberly K. Koloms and Darius Tandon



HARCollaborative @HV_HARC · Apr 3

Replying to **@NPHW**

A7. HARC is committed to **#SpeakForHealth** by aiming to strengthen & broaden the impact of early childhood home visiting using innovative research to achieve **#precisionHV**.

Effective **#homevisiting** helps ensure that families get what they need.

#NPHWChat



Join HARC's Practice-Based Research Network | H...
If you're interested in joining HARC's practice-based research network, we ask that you fill out a survey ...
hvresearch.org



James Bell Associates @JBA_News · Sep 17

Another potential example of how **#precisionHV** can help meet the needs of specific families. Read the **@HV_HARC** intro. to precision home visiting: bit.ly/2kH38oT



HARCollaborative @HV_HARC · Sep 10

Women who'd attempted suicide had more depression symptoms, earlier age of 1st depressive episode, and more episodes than their counterparts who had no attempts.

How can we use this information to create **#precisionHV** interventions for this group?

#WorldSuicidePreventionDay twitter.com/HV_HARC/status...

Boost Your Message Using Popular Home Visiting #Hashtags

- #HVSummit
- **#HomeVisiting**
- **#HomeVisitingWorks**
- #MIECHV
- #ParentEngagement
- #PrecisionHV
- #HARCmembers
- #TraumaInformed
- #InvestEarly
- #ChildDevelopment
- **ANYTHING trending that you can make work!**

#WE
#LOVE
#HASHTAGS



Follow



Follow



Follow

- @HV_HARC
- @NHVRC
- @ASHTVI
- @First_Focus
- @FirstFiveYears
- @ZEROTOTHREE
- @PCAmerica
- @HeckmanEquation

- @NatIPAT
- @HFAatPCA
- @HIPPYUSA
- @NFP_NurseFamily
- @ParentChildHome
- @SafeCareModel
- @ChildTrends
- @JBA_News





Follow



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#homevisiting

ooo

Top

Latest

People



MA HomeVisiting

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Evidence-based home visiting services to families across the state; part of the national Maternal, Infant, and Early Childhood Home Visiting Program (MIECHV).



Kathy Pillow-Price

@KPillowPrice

Wife. Mom. Leader. Speaker. Consultant. Advocate. My world: #Leadership #HomeVisiting. #ECE. #SchoolBoard. #Arkansas! Gotta have faith! Tweets are my own.



Parents as Teachers® ✓

@NatIPAT Follows you

Following

PAT® is an evidence-based #HomeVisiting program that improves the learning, development, safety and health of kids by engaging the whole family. #MIECHV



Ohio Home Visiting

@OhioHelpMeGrow Follows you

Following

Evidenced-Based #HomeVisiting #MIECHV system supporting expectant & new parents in raising children who are physically-emotionally healthy & ready to learn.



L.A. Best Babies Network

@LABestBabies Follows you

Following

Working to support healthy #pregnancy, maternal/infant wellness, & strong families in L.A. County. Manager of #HomeVisiting programs, including #WelcomeBaby.



Kerry Caverly

@StlCaverly Follows you

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Chief Program Officer @natIPAT #homevisiting



AR Home Visiting

@arhomevisiting Follows you

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Our mission is to build stronger families and brighter futures — for the children and communities of Arkansas through #homevisiting.



closing remarks

Who will share?

- What are your next steps?
- What is something you've learned?
- What is something you are going to do?

Thank You!

Thank you for allowing us to
be here today.

We hope you feel you have
some “new” tools to help
you out.



TWEET THIS

I attended this **#homevisiting**
workshop session on social media
and all I got was this lousy tweet!